



Kornit's Avalanche Poly Pro Wins the EDP Award for Best Direct-to-Garment System

May 16, 2019

The Kornit Avalanche Poly Pro was recognized on stage at the European Digital Press Association (EDP) Annual Awards held at Fespa Munich 2019

ROSH-HA'AYIN, Israel, May 16, 2019 (GLOBE NEWSWIRE) -- Kornit Digital (Nasdaq: KRNT), a worldwide market leader in digital textile printing technology, today announced that its Kornit Avalanche Poly Pro has been honoured with the European Digital Press Association (EDP) Award for best Direct-to Garment Printing System.

The EDP Awards are judged by an expert Technical Committee from Europe's leading trade publications. The expert panel, representing different countries and publications, focuses on the features and qualities of the products awards the most innovative products of the year.

The judges named the Kornit Avalanche Poly Pro as best in its category. Recognised as the smartest printing solution for Polyester, the Poly Pro is a game-changing, industry first that prevents dye-migration, and provides the most cost efficient, single step process for printing on Polyester. Polyester is the second largest category in the overall T-shirt market, and is key in the sportswear, athleisure and functional apparel segments.

Printing on Polyester is predominantly done today on analog solutions. This represents a major technological, cost and sustainability challenge. The award-winning Kornit Avalanche Poly Pro addresses these challenges and handles polyester without compromising on design, run size, and sustainability.

The breakthrough technological innovation is achieved by the combination of an innovative ink set, the NeoPigment™ Olympia, and a physical and chemical process specifically developed for low temperature curing. Polyester enhancing functionalities were developed to maintain fabric characteristics and provide superior fastness. This unique process prevents dye migration on polyester. The inks are Oeko-Tex and Eco-Passport certified and do not contain PVCs or other toxic ingredients.

Ronen Samuel, Kornit's CEO, commented: "We are honoured to have won this award. We focus on removing industry barriers and continuously deliver digital innovation to the garment and textile printing industry. We remain committed to our customers' success as they address new business opportunities in a more efficient and sustainable fashion".

About Kornit Digital

Kornit Digital (NASDAQ: KRNT) develops, manufactures and markets industrial digital printing technologies for the garment, apparel and textile industries. Kornit delivers complete solutions, including digital printing systems, inks, consumables, software and after-sales support. Leading the digital direct-to-garment printing market with its exclusive eco-friendly NeoPigment printing process, Kornit caters directly to the changing needs of the textile printing value chain. Kornit's technology enables innovative business models based on web-to-print, on-demand and mass customization concepts. With its immense experience in the direct-to-garment market, Kornit also offers a revolutionary approach to the roll-to-roll textile printing industry: Digitally printing with a single ink set onto multiple types of fabric with no additional finishing processes. Founded in 2003, Kornit Digital is a global company, headquartered in Israel with offices in the USA, Europe and Asia Pacific, and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at www.kornit.com.

Press release

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