

Financial Results

March quarter 2017

May 9, 2017



DISCLAIMER

This presentation contains forward-looking statements within the meaning of U.S. Securities laws. All statements other than statements of historical fact contained in this presentation are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other comparable terminology. These statements reflect our current views with respect to future events and are subject to known and unknown risks, uncertainties and other factors that may cause our or our industry's actual results, levels of activity, performance or achievements to be materially different from those anticipated by the forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance or events or circumstances described in the presentation will occur or be achieved. You should read the Company's prospectus from its initial public offering, including the Risk Factors set forth therein completely and with the understanding that our actual future results may be materially different from what we expect. Except as required by law, we undertake no obligation to update or revise any of the forward-looking statements, whether as a result of new information, future events or otherwise, after the date of this presentation.

In addition to U.S. GAAP financials, this presentation includes certain non-GAAP financial measures. These non-GAAP financial measures are in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP.

This presentation contains statistical data that we obtained from industry publications and reports generated by third parties. Although we believe that the publications and reports are reliable, we have not independently verified this statistical data.

Kornit, Kornit Digital, the K logo, NeoPigment are trademarks of Kornit Digital Ltd. All other trademarks are the property of their respective owners and are used for reference purposes only. Such use should not be construed as an endorsement of our products or services.



All rights reserved Kornit Digital 2016

TODAY'S SPEAKERS



Gabi Seligsohn CEO



Guy Avidan CFO





Business Overview

March quarter 2017

Gabi Seligsohn Chief Executive Officer

A VERY BUSY FIRST QUARTER

- Amazon agreement announcement multi year positive impact expected
- Successful first follow on strong demand and an expanded investor base
- Cimpress agreement for global procurement of Avalanche Hexa R
- Non-GAAP revenue growth in all regions topped 28% YoY
- Non-GAAP operating margins grew 53% dollar wise to 3.7%
- Non-GAAP gross margins declined 230 basis points due to less favorable revenue mix vs. year ago quarter which had untypically high proportion of ink
- APAC and EMEA management changes paying off significant increase in revs.
- Multiple systems supplied to Amazon expecting continued supply in Q2 and stronger H2/17



All rights reserved Kornit Digital 2016

ALLEGRO STARTING TO REALLY TAKE OFF

- Multiple systems shipped per quarter in last 3 quarters with continued momentum
- Strong marketing efforts paying off with multiple new customers in both EMEA and APAC:
 - Flyer Alarm, one of Europe's largest printers, became a customer to enable new online business
 - Reasons for choosing Kornit:
 - Versatility of the system, ability to print both cotton and synthetics, production integration scheme avoiding need for pre and post production treatment
 - AFS in Germany focusing on back to school personalized rucksacks
 - Fashion Matrix in India, large scale vertically integrated apparel manufacturer takes second Allegro
- System utilization gradually increasing at all customer sites ramp up longer than DTG



All rights reserved Kornit Digital 2016

SYSTEM UPGRADES GAINING MOMENTUM

- Benefitting service revenues
- Added Avalanche R series upgrade well received by existing customers:
 - Significant reduction in cost per print
 - Improved user experience and reliability
- Rolled out a workflow solution for web to print customers with "Custom Gateway"
 - An effort to increase customer productivity and satisfaction
 - Workflow solution for web to print customers provided by "Custom Gateway"
 - Successfully showcased at trade show in France and this week in Fespa
 - Will announce several such partnerships in coming quarters to create eco-system
- Received patent for ink-jet printing on dyed synthetic fabrics key for polyester efforts



OFF TO A GOOD SECOND QUARTER

- Fespa taking place this week in Hamburg
- High rate of participation and already received multiple orders for variety of systems
- Announced new platform called Storm Duo for light fabric printing record breaking speed of 200 garments per hour
- Planning to attend another large trade show in China





Business Overview

March quarter 2017

Guy Avidan Chief Financial Officer



MARCH QUARTER FINANCIAL RESULTS

- Quarterly non GAAP revenues of \$28.0 million VS. \$21.8 in prior year, 28.4%
 YoY increase
- Quarterly non-GAAP gross margins of 46.4%, Decrease from 48.7% in Q1 2016
- Operating expenses of \$12.0 million, up 20.2% YoY
- Research and Development: 16.6% of revenues
- Sales & Marketing: 17.6% of revenues
- \$97.1M cash balance at end of Q1
- Company generated \$2.5 million from operating activities



GAAP TO NON-GAAP RECONCILIATION*

	Three Months Ended March 31,		
	2017	2	2016
	(Unaudited)		
GAAP net loss as reported	\$ (1,737)	\$	(226)
Non-GAAP adjustments			
Fair value of warrants deducted from revenues (a)	938		-
Expenses recorded for share-based compensation	938		726
Acquisition related expenses	-		50
Intangible assets amortization	436		56
Total adjustments	2,312		832
Non-GAAP net income	\$ 575	\$	606



QUARTERLY REVENUES

 Quarterly Non GAAP revenues of \$28.0 million vs. \$21.8 million in prior year, 28.4% YoY increase, 17.6% Decrease QoQ

Geographic Segments	Q1-16	Q1-17
Americas	65%	55%
EMEA	23%	29%
Asia Pacific	12%	16%
Total	100%	100%

- 2 largest customers accounted for 12.8% and 12.1% of our revenue
- 10 largest accounts represented 59% of revenues.



MARCH QUARTER – COGS & OPEX

- Non GAAP Gross margin of 46.4% in Q1/17 vs. 48.7 % in Q1/16, and vs 49.8% Q4/16.
- R&D expenses: 16.6% of sales in Q1/17 and in Q1/16
- Sales and Marketing expense: 17.6% of sales in Q1/17 vs. 19.7% in Q1/16
- G&A expenses: 8.5% of sales in Q1/17 vs. 9.3% in Q1/16
- Headcount as of March 31st was 397 employees



MARCH QUARTER – EPS

- Non GAAP Net Income Q1/17 \$0.6 million \$0.02 per diluted share, same as Q1 2016
- GAAP Net loss Q1/17 \$1.7 million \$0.05 net loss per diluted share vs. \$0.2 million net loss or 0.01 net loss per diluted share in Q1 2016



Q2' 2017 GUIDANCE

- Expected revenues between \$28.2 million to \$31.2 million
- Non GAAP Operating income expected to be between 5% to 10% of revenues
- End of quarter share count expected to be approximately 35 million



