

Top European Manufacturer Boosts Production Capacity with Kornit Apollo

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- *T-Shirt & Sons (TSS) expands its digital production capabilities by adding the Kornit Apollo platform alongside existing Atlas MAX systems*
- *With this expansion, company set to streamline operations and increase production capacity by several million impressions annually*

ROSH-HA'AYIN, Israel, Oct. 17, 2024 (GLOBE NEWSWIRE) -- [Kornit Digital LTD.](#) (NASDAQ: KRNT) ("[Kornit](#)" or the "[Company](#)"), a global leader in sustainable, on-demand digital fashion and textile production technologies, announced today that T-Shirt & Sons (TSS) – a prominent European apparel manufacturer based in the UK and the Netherlands and serving some of the largest e-commerce and retail brands - has adopted [Kornit Apollo](#) to further its transition from traditional screen printing to digital production. This addition to its Kornit MAX systems enables TSS to significantly expand production capacity, improve speed, and enhance time-to-market – all while maintaining the highest standards of quality.

TSS serves some of the largest e-commerce and retail brands and has been a pioneer in print-on-demand services over the past decade, catering to online brands, high street retailers, and promotional businesses. By integrating [Kornit's MAX technology](#) and the newly added Apollo platform, TSS has optimized its production processes to better meet the demands of the rapidly growing online market.

"Creativity, innovation, and automation are at the core of our business, allowing us to consistently deliver unmatched quality to leading brands worldwide," said Adam Golder, T-Shirt & Sons. "The Kornit Apollo is a game-changer in on-demand production. It delivers exceptional results that speed up our time-to-market and optimize production runs. With the Apollo joining our existing fleet of MAX systems, we're well-positioned to meet the evolving demands of our customers and scale our business even further."

Ronen Samuel, Chief Executive Officer at Kornit Digital added, "Manufacturers like TSS are transforming their operations to meet the needs of an increasingly demanding market. As a print-on-demand leader, TSS relies on both speed and quality for success. With the adoption of Apollo, TSS is not only streamlining its operations but also scaling production to new heights."

Discover how Kornit Apollo is helping businesses like T-Shirt & Sons transform their production capabilities. Visit our [Apollo page](#) to learn more.

About Kornit Digital

Kornit Digital (NASDAQ: KRNT) is a worldwide market leader in sustainable, on-demand, digital fashion, and textile production technologies. The company offers end-to-end solutions including digital printing systems, inks, consumables, software, and fulfillment services through its global fulfillment network. Headquartered in Israel with offices in the USA, Europe, and Asia Pacific, Kornit Digital serves customers in more than 100 countries and states worldwide. To learn more about how Kornit Digital is boldly transforming the world of fashion and textiles, visit www.kornit.com.

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