

## Kornit Digital announces major presence at Shanghaitex 2015

June 15, 2015

### Leading innovator in digital textile printing brings state-of-the-art technology for mass customization and profitable short runs to Chinese markets

15th – 18th June 2015  
Shanghai New International Expo Centre, Shanghai Pudong  
Hall W5, Booth # W5F03

Kornit Digital confirms its commitment to the growing Chinese market with a bold presence at Shanghaitex 2015. Kornit's exhibit will focus on live demonstrations of two of its industry leading direct-to-garment models: the Avalanche Hexa and the Storm II, complemented by a sample and application area of the Kornit Allegro roll-to-roll, one-step printing system, soon to be launched in Asia Pacific. All Kornit's systems are based on the company's unique NeoPigment™ inks, printing technology and process that eliminates any level of pre-treatment processes both for garments and fabrics, natural or man-made, white and dark.

Kornit will be demonstrating the high-productivity, six-colour-plus-white system Avalanche Hexa, alongside the Storm II, the best-selling industrial direct-to-garment printing system on the market. The Avalanche Hexa will demonstrate also its large 60x90 cm pallet for all-over prints.

The company's booth will also present samples of unique industrial applications like Denim printing, full digital discharge samples (made on Kornit's Avalanche DCP), and high quality polyester active garment printing.

Kornit Digital is the only manufacturer offering direct-to-garment printing systems from entry-level through to industrial production scale, all based on Kornit's innovative NeoPigment™ inks and process. Kornit NeoPigment inks deliver the largest gamut as well as leading performance and fastness levels: using the NeoPigment technology eliminates the need for external pre-treatment or preparation processes. With just one ink set, users can print on the widest variety of fabric substrates and experience excellent results every time. This makes Kornit the leading industrial level solution to match the accelerating industry trend towards mass customization, with extremely short lead times, and a variety of designs with focus on prints and embellishments.

The Kornit Avalanche Hexa is a six-color-plus-white high productivity system designed for fashion, apparel and promotional garments printing. It features an additional red and green ink and produces a color gamut 25% larger than the one of standard CMYK systems. It features two parallel independent pallets up to 60x90 cm each. The Avalanche Hexa is an ideal system for producing brand and spot colors with a productivity of up to 250 shirts / hour.

Kornit will also showcase its dual-pallet printing system Storm II, which is the best-selling industrial direct-to-garment printing system on the market. It is based on robust, proven technology, features a double pallet system and provides one of the most efficient and cost-effective ways to print on garments up to 150 pieces / hour. The Storm II is now available with an optional humidifying system to ensure performance even in demanding environments.

Not on the booth, but represented by a demo area of high quality print applications of home textile and fashion, will be the Kornit Allegro roll-to-roll digital textile 1 step printing solution. The Kornit Allegro is a full, all in 1, printing line that prints and cures with no need for pre-treatment in one modular system. It can be operated by a single operator. Also based on Kornit's NeoPigment™ printing technology that completely eliminates pre and post treatment processes for both natural and synthetic fabrics. Unlike typical digital technologies, the Kornit Allegro offers an innovative, enabling solution that are saving on energy, water, space, and labor. The Allegro eliminates the entry barrier to the digital fabric printing market which is currently addressable only by manufacturers with industrial grade printing facilities. Through its simple operation the Allegro enables the development of new business models which cater for the strong trends of mass customization and personalization of textile in fashion and home decor. It offers amazing print quality, a vivid and wide color gamut, excellent color fastness and hand feel, and a fully sustainable and safe process.

Kornit inks meet the most rigorous environmental regulations, including OekoTex 100 standard, GOTS V3.0, heavy-metal free, formaldehyde-free and alkyl phenol ethoxylates (APE)-free. NeoPigment's overall efficiency is complemented by brilliant and intense colors, an excellent 'hand feel', and long-term durability and wash fastness.

Kornit is also a principal sponsor of the ShanghaiTex 2015 Digital Print Design Contest which aims to develop creative talents, promote original designs and the implementation of creative designs in production. A series of stunning digital printed artworks from winners will be displayed in the showcase area from 15-18 June 2015.

### About Kornit Digital

Kornit Digital (Nasdaq: KRNT) develops, manufactures and markets industrial and commercial printing solutions for the garment, apparel and textile industries. Leading the digital textile printing market with its exclusive eco-friendly NeoPigment process, it caters directly to the needs of the entire textile printing value chain, from designers to manufacturers, apparel decorators and fashion brands. With its immense experience in the direct-to-garment market, Kornit Digital is also revolutionising the roll fabric industry with its single step solution that enables printing with a single ink set onto multiple types of fabric and with no additional finishing process. Founded in 2003, Kornit Digital is a global company with offices in the USA, Asia Pacific and Europe and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at [www.kornit.com](http://www.kornit.com).