

Kornit Digital to show the Avalanche DC Pro for the first time in China at CITPE 2015

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Industry-leading direct-to-garment printing systems open new business opportunities for garment decorators, fashion printers and promotional goods manufacturers

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Poly World Trade Centre Expo, Pazhou, Guangzhou
Booth No: T002

Kornit Digital, long-time innovator in digital textile printing, will be showcasing two examples of its industry-leading Avalanche platform at this year's CITPE Show in Guangzhou. Seeing strong adoption into new market segments in Asia Pacific, The highlight of Kornit's presence will be the Avalanche DC Pro which is the only digital system designed for 1 step discharge, (with or without White base), fully digital applications at an industrial level. Also on show is the high-productivity, six-color-plus-white Avalanche Hexa which delivers the largest and most vivid Gamut for Industrial DTG. Like all Kornit systems, the Avalanche family features in-line pre-treatment. It does not require external preparation steps and provides one of the most efficient and cost-effective ways to print on garments. Kornit's systems print on a variety of fibres, such as cotton, polyester, blends, wool, silk and more.

Kornit's Avalanche DC Pro is the only industrial solution that provides the user with an array of discharge and white options: it can print CMYK over discharge, CMYK over white, or CMYK over a discharge and white combination. The DC Pro is now carrying a new Discharge Ink that requires no mixing, and has shelf life of 1 year. Like all of Kornit's direct-to-garment printing systems, the Avalanche DC Pro features high productivity, combined with low printing and operating costs and the largest print area in the market at 60 x 90 cm. The Kornit Avalanche DC Pro has been specifically designed for garment decorators looking to utilise digital printing within the high fashion market.

"The Kornit Avalanche DC Pro makes its first appearance in China at this year's CITPE show, which gives us the great opportunity to demonstrate our advanced technology and our unique position in the market place", says Eyal Manzoor, Kornit's Managing Director in Asia Pacific. "The show gives us the ideal platform to demonstrate our comprehensive series of Industrial direct-to-garment systems to all companies wanting to find new and profitable additions to their product portfolios."

With its unique inclusion of red and green, plus regular CMYK and white, the Kornit Avalanche Hexa produces a color range 30% larger than standard CMYK models. It simplifies color handling and color matching, with users being able to reproduce branding and spot colors quickly and accurately. It features two printing pallets and an optimized control of the printing sequence which results in print speeds of up to 250 garments per hour.

Kornit inks meet the most rigorous environmental regulations, including OekoTex 100 standard, GOTS V3.0, heavy-metal free, formaldehyde-free and alkyl phenol ethoxylates (APE)-free. NeoPigment's overall efficiency is complemented by brilliant and intense colours, an excellent 'hand feel', and long-term durability and washfastness.

About Kornit Digital

Kornit Digital (Nasdaq: KRNT) develops, manufactures and markets industrial and commercial printing solutions for the garment, apparel and textile industries. Leading the digital textile printing market with its exclusive eco-friendly NeoPigment process, it caters directly to the needs of the entire textile printing value chain, from designers to manufacturers, apparel decorators and fashion brands. With its immense experience in the direct-to-garment market, Kornit Digital is also revolutionising the roll fabric industry with its single step solution that enables printing with a single ink set onto multiple types of fabric and with no additional finishing process. Founded in 2003, Kornit Digital is a global company with offices in the USA, Asia Pacific and Europe and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at www.kornit.com.