

Kornit Digital announces major presence at Visual Impact Sydney 2015

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Leading innovator in digital textile printing offers versatile and profitable tools for garment decorators and promotional goods industry

13th – 15th May 2015
Sydney Showground, Sydney Olympic Park
Hall 3, Booth #VB12

During this year's Visual Impact Show in Sydney, Kornit Digital in conjunction with Australian distributor Kiwo, will be putting an emphasis on high-quality, industrial-level direct-to-garment printing. On Kiwo's booth, Kornit will showcase their dual-pallet printing system Storm II, the company's best seller for high-volume production requirements, and a prime example of Kornit's broad portfolio of industry-leading textile printing technology. Like all Kornit systems, the Storm II features in-line pre-treatment. It does not require external preparation steps and provides one of the most efficient and cost-effective ways to print on garments. It prints on a variety of fibres, such as cotton, polyester, blends, wool, silk and more. The Storm II is now available with an optional humidifying system to ensure performance even in demanding environments.

"This year's Visual Impact show gives Kornit the ideal platform to demonstrate its comprehensive series of direct-to-garment printers to all companies wanting to find new and profitable additions to their product portfolios," states Eyal Manzoor, Kornit's Managing Director in Asia Pacific. "We are pleased to be in partnership with our local partner Kiwo at the show due to their exceptional reputation amongst their customer base and screen printers".

Kornit Digital is the only manufacturer offering direct-to-garment printing systems from entry-level through to industrial production scale, which all benefit from Kornit's innovative NeoPigment™ process: eliminating the need for external pre-treatment or preparation processes, with just one ink set, users can print on the widest variety of fabric substrates and experience excellent results every time. On the booth will be the dual-pallet Kornit Storm II which is configured to be operated at high throughput by a single user, and is specifically engineered for 24/7 industrial use.

Kornit inks meet the most rigorous environmental regulations, including OekoTex 100 standard, GOTS V3.0, heavy-metal free, formaldehyde-free and alkyl phenol ethoxylates (APE)-free. NeoPigment's overall efficiency is complemented by brilliant and intense colors, an excellent 'hand feel', and long-term durability and wash fastness.

Eyal Manzoor will be a presenter in the show's workshop program. Eyal's session will give customers the opportunity to find out how digital textile printing enriches the supply of promotional merchandise which has become very popular in Australia. He will share how digital textile printing can meet the challenges of budget, creativity and quick turnaround time, and introduce the world's first and only six color digital textile printing system, the Kornit Avalanche Hexa, to the audience.

About Kiwo

Headquartered in Germany, Kiwo has earned a strong market position through reliability and trust as the basis for a strong and successful partnership in the industry since its establishment in 1893. Kiwo oriented itself to fulfil the demands of the market using the synergy of three branches of industry: screen printing, textile printing and adhesives. Today, Kiwo offers complete solutions in screen printing chemistry and technology with products of highest quality. For more information: <http://www.kiwo.com.au/kiwo-company-information/>

About Kornit Digital

Kornit Digital (Nasdaq: KRNT) develops, manufactures and markets industrial and commercial printing solutions for the garment, apparel and textile industries. Leading the digital textile printing market with its exclusive eco-friendly NeoPigment process, it caters directly to the needs of the entire textile printing value chain, from designers to manufacturers, apparel decorators and fashion brands. With its immense experience in the direct-to-garment market, Kornit Digital is also revolutionising the roll fabric industry with its single step solution that enables printing with a single ink set onto multiple types of fabric and with no additional finishing process. Founded in 2003, Kornit Digital is a global company with offices in the USA, Asia Pacific and Europe and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at www.kornit.com.