

Kornit Digital Ships Multiple Avalanche 1000 Systems for Amazon's Recently Announced Print-on-Demand Service

January 11, 2016

Kornit's Digital Printing Technology Enables Large-Scale, Profitable On-Demand Production for Personalized Garment Decoration

ROSH-HA'AYIN, Israel, Jan. 11, 2016 (GLOBE NEWSWIRE) -- Kornit Digital, (NASDAQ:KRNT), a digital textile printing technology company, has announced that its flagship high-productivity system, the Avalanche 1000, was chosen for the on-demand production of promotional textiles as part of Amazon's (NASDAQ:AMZN) recently announced Merch by Amazon program.

Amazon's Texas-based facility has been a long-term Kornit user as part of Woot, which is an internet based retail program that offers daily deals on products including printed textiles. This facility has utilized other Kornit direct to garment printing systems for several years, and added multiple new Avalanche 1000 units during 2015 to support Merch by Amazon. Kornit will build additional Avalanche 1000 systems that will handle the growing production needs of Merch by Amazon.

The agreement also includes onsite support by Kornit Digital's field service professionals, ensuring continuous production in multiple shifts.

Sarel Ashkenazy, Kornit's Executive VP of Sales, commented: "State-of-the-art mass customization means benefitting from the economies of scale while providing a customized, high-quality product to every single customer. Kornit has a reputation and solid expertise in this field, based on its vast worldwide installed base. Amazon has been a leader in e-commerce for decades, and we are honored to be chosen as a technology partner for Merch by Amazon."

About Kornit Digital

Kornit Digital (Nasdaq:KRNT) develops, manufactures and markets industrial and commercial printing solutions for the garment, apparel and textile industries. Leading the digital textile printing market with its exclusive eco-friendly NeoPigment process, it caters directly to the needs of the entire textile printing value chain, from designers to manufacturers, apparel decorators and fashion brands. With its immense experience in the direct-to-garment market, Kornit Digital is also revolutionizing the roll fabric industry with its single step solution that enables printing with a single ink set onto multiple types of fabric and with no additional finishing process. Founded in 2003, Kornit Digital is a global company with offices in the USA, Asia Pacific and Europe and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at www.kornit.com.

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