

## Buck Kim appointed as President of Kornit Digital Asia Pacific

April 15, 2016

### **Kim succeeds Eyal Manzoor effective April 2016; will focus organization on customer centricity and continued growth**

*April 15, 2016* – Kornit Digital, (NASDAQ: KRNT), a global market leader in digital textile printing technology, has announced that Mr. Buck Kim has been appointed as President of Kornit Digital's Asia-Pacific region.

In this capacity, Mr. Kim will oversee all of Kornit Digital's operations in his territories. He follows Eyal Manzoor who was recently appointed as President Kornit in Europe, Middle East and Africa.

Mr. Kim joins Kornit from Nova Measuring Instruments, where he managed the Asia-Pacific business for more than ten years. Prior to joining Nova, Kim held several general management and service management roles in the region on behalf of leading semiconductor solution providers, such as Lam Research, PRI Automation, Varian and Advanced Energy. He holds a Master of Science Degree from the University of California, Davis, an EMBA Master Degree from the National Chengchi University, Taiwan and a Bachelor's Degree from the Feng Chia University, Taiwan.

Sarel Ashkenazy, Kornit Digital's EVP of Sales, commented: "We are extremely pleased to have a proven and inspired leader like Buck in charge of our very important Asia-Pacific region. Buck's appointment is another important step in solidifying and expanding our growth strategy and our customer focus. As part of this change, Eyal Manzoor has moved to become President of our EMEA region and will bring his vast knowledge and experience in growing Kornit's business in Asia to the important EMEA region. I would like to thank Eyal for his leadership of Kornit Digital Asia Pacific over the last several years. Eyal has done a great job and leaves behind him an amazing leadership team and a great group of employees who I am sure will warmly welcome Buck."

### **About Kornit Digital**

Kornit Digital (Nasdaq: KRNT) develops, manufactures and markets industrial and commercial printing solutions for the garment, apparel and textile industries. Leading the digital textile printing market with its exclusive eco-friendly NeoPigment process, it caters directly to the needs of the entire textile printing value chain, from designers to manufacturers, apparel decorators and fashion brands. With its immense experience in the direct-to-garment market, Kornit Digital is also revolutionizing the roll fabric industry with its single step solution that enables printing with a single ink set onto multiple types of fabric and with no additional finishing process. Founded in 2003, Kornit Digital is a global company with offices in the USA, Asia Pacific and Europe and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at [www.kornit.com](http://www.kornit.com).

### **Press release**

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