



Kornit Digital to unveil new industrial-grade direct-to-garment printing systems at Fespa Amsterdam

March 2, 2016

Digital textile market leader will showcase a broad range of applications and live system demos

March 2, 2016 – Kornit Digital, (NASDAQ: KRNT), a worldwide market leader in digital textile printing technology, has announced details of its presence at Fespa Textile 2016. Fespa Textile, Europe's leading tradeshow dedicated to textile printing innovation, will be held at Amsterdam's RAI exhibition center March 8-11.

Kornit Digital has been a long-standing sponsoring partner of Fespa and will support this year's show as the Fespa Textile Corporate Partner. Two industrial-grade direct-to-garment printing systems will form the core of Kornit Digital's presence in Hall 5, stand M20. The proven Kornit Avalanche 1000 is considered Kornit's flagship model. Its 24 Spectra Polaris heads, together with all other Avalanche efficiency features make it the 'productivity' configuration of the Avalanche platform which is also available in a six-color and in a digital discharge version. Kornit will demonstrate large-format cut piece printing and optimized prints made with the recently launched NeoPigment™ Pure ink.

The second system is a member of a new product family to be introduced by Kornit at Fespa Amsterdam. Guy Zimmerman, Kornit's VP of Marketing and Business Development, comments: "As the textile printing market moves towards online business models and fast fashion, our customers are requesting powerful industrial systems in flexible configurations. The new systems we will launch in Amsterdam have been designed for higher effective throughput and an even more attractive ROI while offering first-class print quality and process efficiency." Kornit will disclose more details of the new systems during the show.

Kornit's presence will be completed by a host of high-quality samples produced on Kornit's systems, be it garments made from a variety of fabrics or Allegro prints that were turned into home textile or fashion examples. Kornit Digital's patented NeoPigment printing process features one-step printing with inline pretreatment, compatibility with a variety of fabrics and outstanding print quality. Kornit is a full solution provider that also produces its own NeoPigment Pure and Intenso ink series, as well as software and workflow solutions, complemented by an international service and support network.

About Kornit Digital

Kornit Digital (Nasdaq: KRNT) develops, manufactures and markets industrial and commercial printing solutions for the garment, apparel and textile industries. Leading the digital textile printing market with its exclusive eco-friendly NeoPigment process, it caters directly to the needs of the entire textile printing value chain, from designers to manufacturers, apparel decorators and fashion brands. With its immense experience in the direct-to-garment market, Kornit Digital is also revolutionizing the roll fabric industry with its single step solution that enables printing with a single ink set onto multiple types of fabric and with no additional finishing process. Founded in 2003, Kornit Digital is a global company with offices in the USA, Asia Pacific and Europe and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at www.kornit.com.

Press release

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