

Kornit Digital North America to display real-life production tasks during Allegro Open House event

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Participants can choose fabrics and bring their own files to experiencing the benefits of single-step, sustainable digital printing

April 18, 2016 – Kornit Digital North America, based in Mequon, WI, today announced that the company will conduct a two-week educational open house dedicated to single-step, multi-fabric digital textile printing. From May 9th to 20th, Kornit will open their demonstration facility to manufacturing brands, transfer printers, e-commerce businesses and fabric converters.

At the centerpiece of the demonstration will be the Kornit Allegro roll-to-roll digital textile printer, which is based on a unique concept. The Allegro uses Kornit's NeoPigment™ printing technology that completely eliminates pre and post treatment processes for both natural and synthetic fabrics.

Unlike typical digital technologies, the Kornit Allegro offers an innovative, enabling solution that eliminates the need for multiple steps of pre-press and post press treatments, thereby saving on energy, water, space, and labor. The Allegro eliminates the entry barrier to the digital fabric printing market which is currently addressable only by manufacturers with industrial grade printing facilities. Through its simple operation the Allegro enables the development of new business models which cater for the strong trends of mass customization and personalization of textile in fashion and home decor. The Kornit Allegro supports local production as it can be located anywhere without environmental constraints. It is designed to support ultra-short runs up to medium length runs. It offers amazing print quality, a vivid and wide color gamut, excellent color fastness and hand feel, a fully sustainable and safe process, and is OekoTex 100 certified and GOTS pre-approved.

"As roll-to-roll digital textile printing is a rapidly growing market, textile printers want to make sure to pick the best suitable technology for their needs," notes Rich Thompson, Marketing Director of Kornit Digital North America. "Kornit Digital has more than ten years' experience in pigment-based textile printing, and based on that knowledge, we have designed the most integrated solution in the industry. Within one 20 foot long production line, the Allegro contains all you need to turn a fabric into a fully decorated and cured textile product. No additional finishing steps are required. And between different print designs, you do not waste an inch of material."

Interested participants should contact Jim Manelski at Kornit Digital North America at jim.manelski@kornit.com or 262-518-0200.

About Kornit Digital

Kornit Digital (Nasdaq: KRNT) develops, manufactures and markets industrial and commercial printing solutions for the garment, apparel and textile industries. Leading the digital textile printing market with its exclusive eco-friendly NeoPigment process, it caters directly to the needs of the entire textile printing value chain, from designers to manufacturers, apparel decorators and fashion brands. With its immense experience in the direct-to-garment market, Kornit Digital is also revolutionizing the roll fabric industry with its single step solution that enables printing with a single ink set onto multiple types of fabric and with no additional finishing process. Founded in 2003, Kornit Digital is a global company with offices in the USA, Asia Pacific and Europe and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at www.kornit.com.

Press release

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