

Kornit Digital to introduce the new Storm Hexa to China at CITPE 2016

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Industry's best selling high-productivity direct-to-garment printing system showing the first time after major upgrade – Kornit's presence will be complemented by Allegro application samples

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Kornit Digital (NASDAQ: KRNT), a long-time innovator in digital textile printing technology, will be showcasing its latest development, the Storm Hexa, for the first time in China at this year's CITPE Show in Guangzhou.

The new Storm Hexa is equipped with 16 print heads and two additional colors for full CMYK, Red, Green and White support. It is the system of choice for color conscious applications such as the production of promotional and brand related garments. It can produce up to 170 garments per hour in high productivity mode. Its features include a recirculating ink system to reduce ink consumption and to further optimize reliability and system availability, as well as a doubled number of nozzles to increase productivity of up to 40% over previous Storm configurations. The new system was originally introduced at Fespa Amsterdam and has been in high customer demand in Europe and North America since then. The system displayed at CITPE will be shown with its user interface localized to Simplified Chinese.

Buck Kim, Kornit's President for Asia Pacific, comments: "The new Storm Hexa has been equipped with state-of-the-art technology to turn it into one of the most advanced industrial direct-to-garment printing systems. It delivers drastically improved throughput and further reductions in ink consumption, as well as excellent print quality. The Simplified Chinese user interface was introduced in response to the local market's need. We believe that the Storm Hexa is a perfect production tool, and that it provides an unparalleled price-performance ratio for Chinese customers."

Like all Kornit systems, the Storm Hexa is based on the company's patented NeoPigment™ printing process. It eliminates external pre-treatment steps and produces colorful and highly detailed prints on a variety of fabrics (cotton, polyester, blends, denim, silk wool and more). The system is geared towards industrial mass-customization applications thanks to advanced productivity features such as a built-in pre-treatment system, a quick replace pallet mechanism, a 4-liter bulk ink system, an integrated humidity system and a backup power system for a quick and easy system start.

The company's CITPE presence will be complemented by a demo area of high quality home textile and fashion applications from the Kornit Allegro, the only digital one-step solution for printing on roll-to-roll fabrics. The Allegro is a full digital textile production line that delivers fully finished fabrics within a seven meters production line. The Allegro eliminates the entry barrier to the digital fabric printing market which is currently addressable only by manufacturers with industrial grade printing facilities. Through its simple operation, the Allegro allows for the development of new business models which cater for the strong trends of mass customization and personalization of textile in fashion and home decor. It offers amazing print quality, a vivid and wide color gamut, excellent color fastness and hand feel, and a fully sustainable and safe process.

Kornit inks meet the most rigorous environmental regulations, including OekoTex 100 standard, GOTS V3.0, heavy-metal free, formaldehyde-free and alkyl phenol ethoxylates (APE)-free. NeoPigment's overall efficiency is complemented by brilliant and intense colors, an excellent 'hand feel', and long-term durability and wash fastness.

About Kornit Digital

Kornit Digital (Nasdaq: KRNT) develops, manufactures and markets industrial and commercial printing solutions for the garment, apparel and textile industries. Leading the digital textile printing market with its exclusive eco-friendly NeoPigment process, it caters directly to the needs of the entire textile printing value chain, from designers to manufacturers, apparel decorators and fashion brands. With its immense experience in the direct-to-garment market, Kornit Digital is also revolutionizing the roll fabric industry with its single step solution that enables printing with a single ink set onto multiple types of fabric and with no additional finishing process. Founded in 2003, Kornit Digital is a global company with offices in the USA, Asia Pacific and Europe and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at www.kornit.com.

Press release

Kornit Digital Europe GmbH
Wahlerstr. 6
40472 Duesseldorf
Germany

Tel. +49 211 200 55-0
www.kornit.com

Press contact

Oliver Luedtke
Head of Global PR
Tel. +49 211 200 55-200
oliver.luedtke@kornit.com