



Kornit Digital to introduce the new Storm Hexa to the Asia-Pacific market at JIAM 2016 Osaka

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New direct-to-garment system features recirculating ink technology, six-color configuration, high effective throughput and localized operating software
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March 31, 2016 – Kornit Digital, (NASDAQ: KRNT), a worldwide market leader in digital textile printing technology, will join forces with its long-time Japanese distribution partner, Uenoyama Kiko, to showcase its new direct-to-garment printing system Kornit Storm Hexa at JIAM 2016 Osaka.

Kornit's family of Storm systems is the best-selling industrial platform in the market, and it has earned a reputation as solid, robust and reliable industrial system with high effective throughput.

The new Kornit Storm Hexa has been equipped with state-of-the-art inkjet technology to turn it into the most advanced industrial direct-to-garment printing system for medium-sized businesses. Its features include a recirculating ink system to reduce ink consumption and to further optimize reliability, as well as a doubled number of nozzles to increase productivity of up to 40% over previous Storm configurations. The system displayed at JIAM will be shown with its user interface localized to Japanese.

The new Storm Hexa is equipped with 16 print heads and two additional colors for full CMYK, Red, Green and White support. It is the system of choice for color conscious applications such as the production of promotional and brand related garments. It can produce up to 170 garments per hour in high productivity mode.

Kornit's Storm Hexa is based on Kornit's unique NeoPigment™ printing process. It is equipped with advanced productivity features such as a built-in pre-treatment system, a quick replace pallet mechanism, a 4-liter bulk ink system, an integrated humidity system and a backup power system for a quick and easy system start. All Kornit printing systems are compatible with a variety of fabrics (cotton, polyester, blends, denim, silk wool and more) and are geared towards industrial mass-customization applications.

Eiji Uenoyama, Managing Director of Uenoyama Kiko, pointed out, "The first Kornit system which we installed in Japan in 2006 was a Storm, and since then, the Storm series has been the best-selling platform in Japan. Ten years later, Kornit is now launching the Storm Hexa which has unique and outstanding features particularly for the Japanese market such as a large color gamut and a Japanese user interface. We believe that the Storm Hexa is the most suitable industrial direct-to-garment system for Japanese customers."

Guy Zimmerman, Kornit's Vice President of Marketing and Business Development, comments: "The Storm series of direct-to-garment systems have been Kornit's signature product for more than a decade. Launching a new and improved generation of it is an important milestone for us and a great opportunity to further improve the efficiency and performance of our industrial systems. The new Storm configurations show drastically improved throughput and further reductions in ink consumption, as well as excellent print quality. They are perfect production tools for a broad range of applications."

Alongside the Storm Hexa, Kornit has also launched the Storm 1000 which is the standard configuration of the new product family and features 12 print heads in a CMYK and White configuration. It produces up to 170 garments per hour in high productivity mode, including inline pre-treatment. It covers a print area of up to 50 x 70 cm / 20 x 28 in.

About Kornit Digital

Kornit Digital (Nasdaq: KRNT) develops, manufactures and markets industrial and commercial printing solutions for the garment, apparel and textile industries. Leading the digital textile printing market with its exclusive eco-friendly NeoPigment process, it caters directly to the needs of the entire textile printing value chain, from designers to manufacturers, apparel decorators and fashion brands. With its immense experience in the direct-to-garment market, Kornit Digital is also revolutionizing the roll fabric industry with its single step solution that enables printing with a single ink set onto multiple types of fabric and with no additional finishing process. Founded in 2003, Kornit Digital is a global company with offices in the USA, Asia Pacific and Europe and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at www.kornit.com.

About Uenoyama Kiko

Uenoyama Kiko Co., Ltd. was founded in 1936. The company's lines of business include the wholesale distribution of industrial machinery and equipment for the textile and garment industry. For more information, visit Uenoyama Kiko at www.uenoyama.co.jp.

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