



## **Cimpress and Kornit Digital take their collaboration to the next level**

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### **Cimpress boosts production capacity and versatility with multiple Avalanche Hexa R-Series systems from leading vendor of mass customization technology**

ROSH-HA'AYIN, Israel, April 03, 2017 (GLOBE NEWSWIRE) -- Kornit Digital, (NASDAQ:KRNT), a global market leader in digital textile printing technology, today announced a global procurement agreement with Cimpress, the world leader in mass customization.

Under the agreement, Kornit started supplying multiple Avalanche Hexa R-Series systems to Cimpress last year and will continue to do so in 2017.

The new systems will be used in several international production facilities to boost Cimpress' production capacity as well as to expand the range of possible applications. The Avalanche Hexa R-Series is one of Kornit's most advanced and productive technology platforms and will empower Cimpress to digitally produce more colorful and sophisticated personalized products, on a vast array of different garment types.

This agreement between Cimpress and Kornit marks a significant milestone in the ten-year relationship between both companies. Cimpress started out with Kornit Storm systems in its production facilities and over the years has expanded the systems to multiple facilities throughout Cimpress' global manufacturing network as demand for custom apparel has grown.

Speaking about the agreement today, Evert Karsen, Senior Director of Global Procurement at Cimpress said: "As the world leader in mass customization, we are committed to delivering an enormous variety of customized products to customers across the world. We are delighted with this partnership and know that Kornit's Avalanche Hexa R-Series systems will deliver tangible benefits in terms of quality, flexibility and productivity, allowing us to continue to meet the growing and evolving needs of our customers."

Gilad Yron, Kornit's Executive Vice President of Global Business added, "Since 2003, Kornit has been focusing on developing digital, highly productive tools for the mass customization business models of today. Key customers and partners like Cimpress have contributed valuable feedback, played a significant role in defining requirements and validated our commercial approach. We look forward to continuing the relationship and helping Cimpress to satisfy the ever-growing demand of their customers even better in the future."

#### **About the Kornit Avalanche Hexa R-Series**

The Kornit Avalanche Hexa R-Series is designed for the mass customization of garments. The system features industrial production capabilities, and is a very robust platform designed for heavy-duty use. The system generates very high speeds and excellent print quality. The Avalanche Hexa R-Series is perfectly suited to be used all day, every day, for the production of higher volumes. In addition, Kornit's NeoPigment™ ink system meets the highest environmental regulations, including Oeko-Tex Standard 100 and GOTS pre-approval. Suitable for printing on multiple fabric types, and equipped with inline pre-treatment, the versatility and efficiency of Kornit's systems is unmatched.

#### **About Kornit Digital**

Kornit Digital (NASDAQ:KRNT) develops, manufactures and markets industrial digital printing technologies for the garment, apparel and textile industries. Kornit delivers complete solutions, including digital printing systems, inks, consumables, software and after-sales support. Leading the digital direct-to-garment printing market with its exclusive eco-friendly NeoPigment printing process, Kornit caters directly to the changing needs of the textile printing value chain. Kornit's technology enables innovative business models based on web-to-print, on-demand and mass customization concepts. With its immense experience in the direct-to-garment market, Kornit also offers a revolutionary approach to the roll-to-roll textile printing industry: Digitally printing with a single ink set onto multiple types of fabric with no additional finishing processes. Founded in 2003, Kornit Digital is a global company, headquartered in Israel with offices in the USA, Europe and Asia Pacific, and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at [www.kornit.com](http://www.kornit.com).

#### **About Cimpress**

Cimpress N.V. (Nasdaq:CMPR) is the world leader in mass customization. For more than 20 years, the company has focused on developing software and manufacturing capabilities that transform traditional markets in order to make customized products accessible and affordable to everyone. Cimpress brings its products to market via a portfolio of more than 20 brands including Vistaprint, Albelli, Drukwerkdeal, Pixartprinting, Exaprint, WIRmachenDRUCK, National Pen and many others. That portfolio serves multiple customer segments across many applications for mass customization. The company produces more than 46 million unique ordered items a year. To learn more, visit <http://www.cimpress.com>.

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