

## Kornit Digital Expands Partnership with Delta Apparel

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ROSH-HA'AYIN, Israel, Feb. 11, 2019 (GLOBE NEWSWIRE) -- Kornit Digital Ltd. (NASDAQ: KRNT), a company that develops, designs and markets innovative digital printing solutions for the global printed textile industry, today announced it has received an order from DTG2Go, a Delta Apparel, Inc (NYSE American: DLA) company and leader in the direct-to-garment printing and fulfillment marketplace.

The order follows several months of beta-testing of the recently released Kornit Atlas system by DTG2Go, during which Kornit was able to showcase the enhanced features of the most advanced industrial direct-to-garment solution available on the market. Key features of the Atlas include high volume throughput, attractive cost of ownership and featuring the new NeoPigment™ Eco-Rapid inkset specifically designed for sustainability and retail-quality digital textile printing. Per the agreement, DTG2Go will take delivery of 10 Atlas systems in 2019, along with a significant number of HD upgrades for DTG2Go's existing Kornit Avalanche systems.

Kornit's Chief Executive Officer, Ronen Samuel commented, "We are honored to expand our partnership with Delta Apparel as a key technology supplier as they expand their reach with digital printing. Delta's unique platform strikes at the core of the changing needs in the retail supply chain, by offering a vertically-integrated digital print fulfillment model with quick delivery at an affordable price. The inclusion of the Atlas will greatly enhance the options and capabilities that Delta will be able to offer its customers. The all-new industrial Atlas has leading-edge technology with annual production capacity of over 350,000 impressions and optimizes production efficiency at the best cost of ownership available. We look forward to working collaboratively with Delta to deliver on this order and expand on this important relationship."

"We are excited about the order with Kornit Digital. This marks another milestone in Delta and Kornit's strategic partnership and we look forward to continuing our close collaboration in 2019," commented Deborah Merrill, Delta Apparel Inc.'s CFO and President, Delta Group. Ms. Merrill continued, "Many of the new, innovative capabilities of the Kornit Atlas, including the wrinkle detection and pallet ergonomics, present clear productivity benefits. The new NeoPigment™ Eco-Rapid ink used in the Atlas provides impressive brilliance and color gamut, meeting all wash test standards with no discernible scent. We are glad we had the opportunity to beta-test the Kornit Atlas and look forward to it serving as a key component within DTG2Go's production line.

Our recent decision to upgrade our Avalanche printers to the HD technology will allow us to use Eco-Rapid ink on these systems and enjoy its benefits. We see the Eco-Rapid ink as a strategic enabler that should help us increase our market share in digital print.

Lastly, we look forward to testing Kornit's new polyester printing technology in the coming weeks. The ability to digitally print on 100% polyester fabric and other poly-blends is key to our strategy and should create significant growth opportunities for DTG2Go. We see a strong demand for digital printing on polyester, and are thrilled to be the first to introduce to the market high-end polyester products with unmatched print quality."

### About Kornit

Kornit Digital (NASDAQ:KRNT) develops, manufactures and markets industrial digital printing technologies for the garment, apparel and textile industries. Kornit delivers complete solutions, including digital printing systems, inks, consumables, software and after-sales support. Leading the digital direct-to-garment printing market with its exclusive eco-friendly NeoPigment™ printing process, Kornit caters directly to the changing needs of the textile printing value chain. Kornit's technology enables innovative business models based on web-to-print, on-demand and mass customization concepts. With its immense experience in the direct-to-garment market, Kornit also offers a revolutionary approach to the roll-to-roll textile printing industry: Digitally printing with a single ink set onto multiple types of fabric with no additional finishing processes. Founded in 2003, Kornit Digital is a global company, headquartered in Israel with offices in the USA, Europe and Asia Pacific, and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at [www.kornit.com](http://www.kornit.com).

### About Delta Apparel, Inc.

Delta Apparel, Inc., along with its operating subsidiaries, Salt Life, LLC, M. J. Soffe, LLC, and DTG2Go, LLC, is an international design, marketing, manufacturing, and sourcing company that features a diverse portfolio of core activewear and lifestyle apparel and related accessory products. The Company specializes in selling casual and athletic products through a variety of distribution channels and distribution tiers, including department stores, mid and mass channels, e-retailers, sporting goods and outdoor retailers, independent and specialty stores, and the U.S. military. The Company's products are also made available direct-to-consumer at its branded retail stores and on its websites at [www.saltlife.com](http://www.saltlife.com), [www.coastapparel.com](http://www.coastapparel.com), [www.soffe.com](http://www.soffe.com) and [www.deltaapparel.com](http://www.deltaapparel.com). The Company's operations are located throughout the United States, Honduras, El Salvador, and Mexico, and it employs approximately 7,800 people worldwide. Additional information about the Company is available at [www.deltaapparelinc.com](http://www.deltaapparelinc.com).

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