
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934

For the month of **May 2021**

Commission File Number **001-36903**

KORNIT DIGITAL LTD.

(Translation of Registrant's name into English)

**12 Ha'Amal Street
Park Afek**

Rosh Ha'Ayin 4824096 Israel

(Address of Principal Executive Office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

CONTENTS

Kornit Investor Presentation

On May 18, 2021, Kornit Digital Ltd. (“**Kornit**”) held a virtual investor event, and on May 24, 2021, Kornit is expected to hold an investor event in Israel. A copy of the slide presentation for those investor events, titled “Kornit 4.0”, is attached as Exhibit 99.1 to this Report of Foreign Private Issuer on Form 6-K.

The contents of this Report of Foreign Private Issuer on Form 6-K (including the presentation attached as Exhibit 99.1 hereto) shall not be deemed to be “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: May 20, 2021

KORNIT DIGITAL LTD.

By: /s/ Alon Rozner
Name: Alon Rozner
Title: Chief Financial Officer

Exhibit Index

Exhibit No.	Description
99.1	Slide presentation for Investor Event titled "Kornit 4.0"



Kornit
Digital
bonding
matters

KORNIT 4.0

INVESTOR EVENT
MAY 18, 2021



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SAFE HARBOR

This presentation contains forward-looking statements within the meaning of U.S. securities laws. All statements other than statements of historical fact contained in this presentation are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other comparable terminology. These statements reflect our current views with respect to future events and are subject to known and unknown risks, uncertainties and other factors that may cause our or our industry's actual results, levels of activity, performance or achievements to be materially different from those anticipated by the forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance or events or circumstances described in the presentation will occur or be achieved. You should read the Company's most recent annual report on Form 20-F, filed with the U.S. Securities and Exchange Commission, or SEC, on March 25, 2021, including the Risk Factors set forth therein, completely and with the understanding that our actual future results may be materially different from what we expect. Except as required by law, we undertake no obligation to update or revise any of the forward-looking statements, whether as a result of new information, future events or otherwise, after the date of this presentation.

In addition to U.S. GAAP financials, this presentation includes certain non-GAAP financial measures. These non-GAAP financial measures are in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. Please see the reconciliation table that appears among the financial tables in our earnings release issued, which earnings release is attached as Exhibit 99.1 to our report of foreign private issuer being furnished to the SEC today, which reconciliation table is incorporated by reference in this presentation.

This presentation contains statistical data that we obtained from industry publications and reports generated by third parties. Although we believe that the publications and reports are reliable, we have not independently verified this statistical data.

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Kornit
Digital
bonding
matters

KORNIT 4.0

INVESTOR EVENT
MAY 18, 2021



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A STRONG START FOR 2021

4 2021 K



OUR GOAL
\$1B
REVENUE
IN 2026



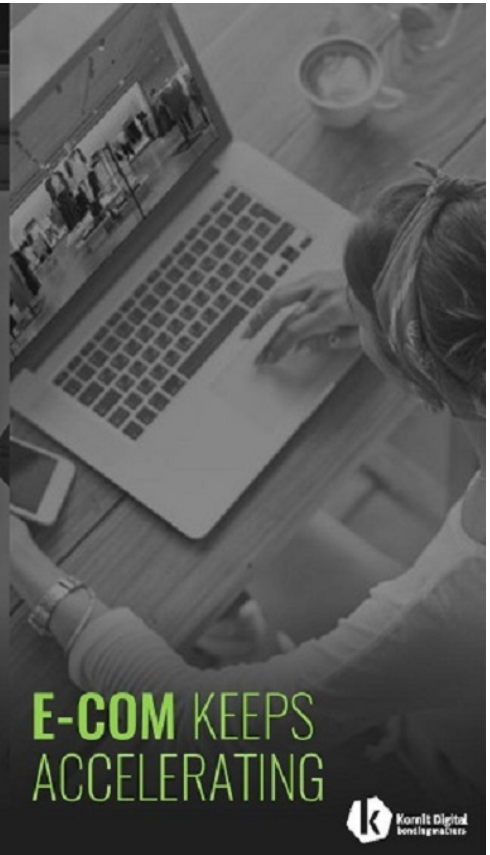


**SELF
EXPRESSION**

6




**RETAIL
MELTDOWN**



E-COM KEEPS
ACCELERATING





Traditional supply chain
and production
methods are

INADEQUATE

**CLEARANCE
CLEARANCE
CLEARANCE
CLEARANCE**

**EXCESS
PRODUCTION
IS A MAJOR
PAIN POINT**

for brands and
retailers

30%

OF ITEMS ARE NEVER
PURCHASED



21 MILLION TONS
of textile are wasted



28 TRILLION LITERS
of water are wasted

↓
Equals to entire US
population drinking needs for
more than 72 years



WHAT IF THINGS WERE DIFFERENT?

THINGS CAN BE DIFFERENT!

ON-DEMAND SUSTAINABLE PROXIMITY PRODUCTION





**ENDLESS
VIRTUAL VARIETY**



**FLEXIBLE INVENTORY
MANAGEMENT**



**IN-SEASON
REACTIVITY**

OUR MISSION BECOME THE OPERATING SYSTEM FOR ON-DEMAND SUSTAINABLE FASHION^x



Fashion^x - Includes fashion, apparel, home décor, and other textile-based forms of self-expression

DEVELOP AND DEPLOY THE OPERATING SYSTEM

For on-demand sustainable fashion*

OUR STRATEGY

ESTABLISH KORNI^X

DIGITIZE PRODUCTION

BRANDS



TRADITIONAL AND ONLINE RETAILERS



LICENSORS



ECOM PLATFORMS & MARKETPLACES



DESIGNERS AND INFLUENCERS



INVENTORY MANAGEMENT



MEDIA HANDLING



PRINT



ADDITIONAL DECORATION METHODS



CUT-MAKE-TRIM

DIGITIZE PRODUCTION

DYE-BASED PRINTING



HEAT TRANSFER



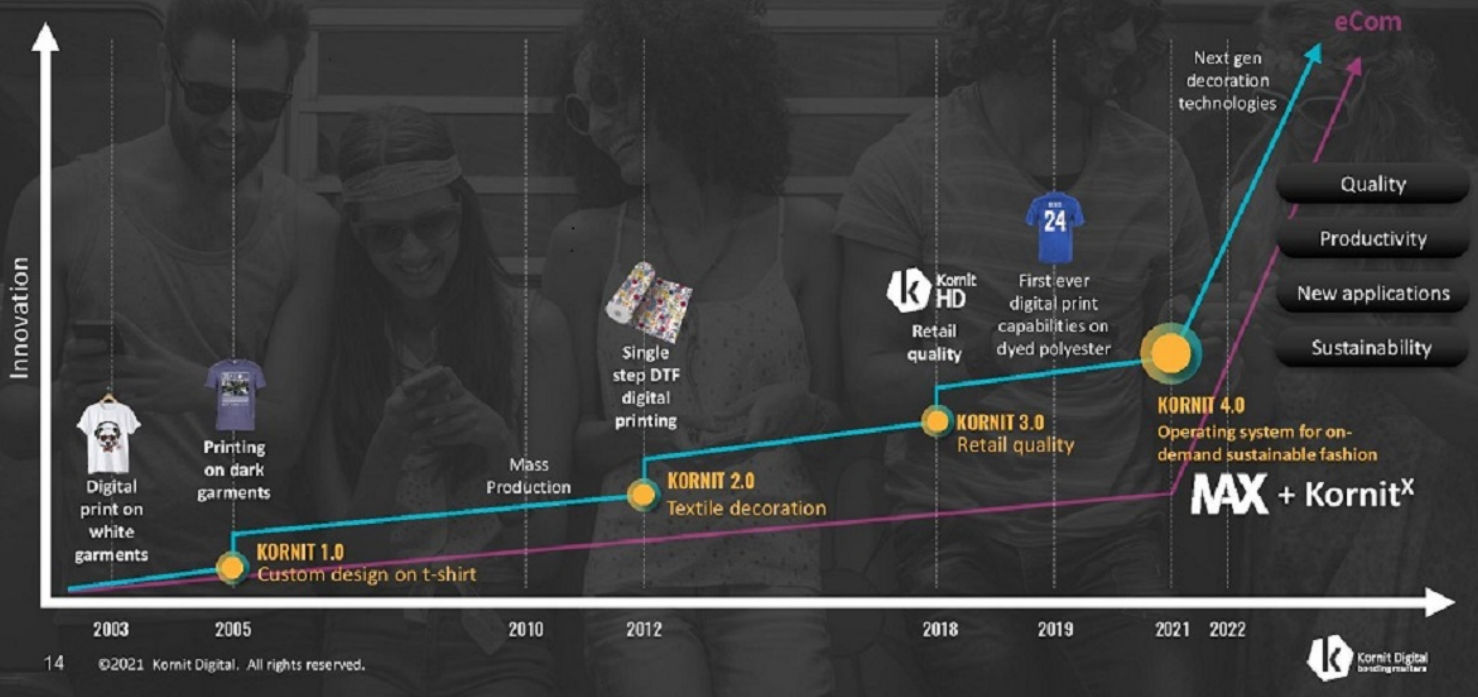
SCREEN



EMBROIDERY



ANSWERING MARKET NEEDS

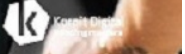


INTRODUCING MAX TECHNOLOGY

*New standard for
on-demand
production*



BROOKLYN | MANHATTAN | NEW JERSEY



MAX TECHNOLOGY



Highest quality
and Durability



Productivity



New
applications



Sustainability

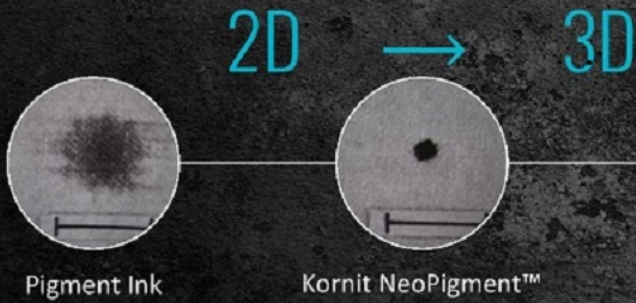


Kornit
Atlas MAX

CO₂ NEUTRAL

ATLAS MAX

XDi TECHNOLOGICAL INNOVATION



KORNIT NEOPIGMENT™ PROCESS

Today our process optimizes ink efficiency for color

MAX TECHNOLOGY

By enhancing the process, we created functionality that controls not only color but providing absolute digital control of color, form and structure

XDi APPLICATIONS

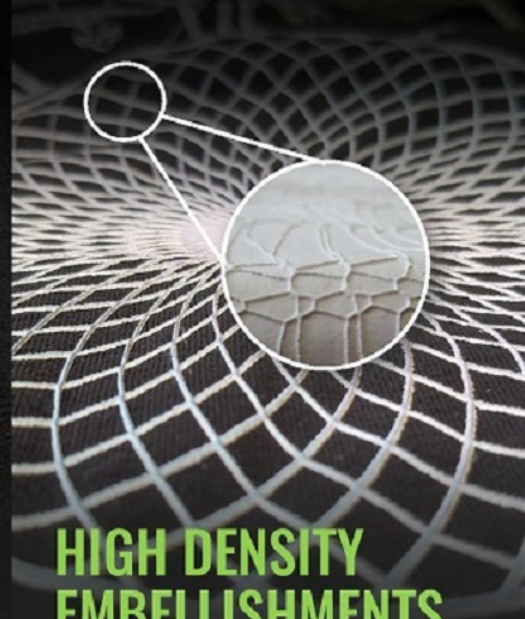
*Seamless 2D to 3D rendering
with automated algorithms*



EMBROIDERY

10

**HEAT TRANSFER
SCREEN & VINYL**



**HIGH DENSITY
EMBELLISHMENTS**

EMBROIDERY IS A 5.2B⁽¹⁾ IMPRESSIONS MARKET

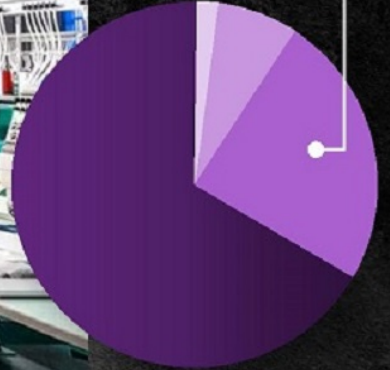


	Duration	Cost (18,000 stitches)
Analog (5*5 cm)	8 minutes	\$3.6
Atlas Max	1-2 minutes	\$1.4

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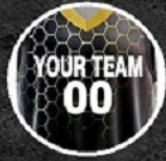
Kornit TAM
Embroidery ←



(1) BASED ON "GLOBAL EMBROIDERY MARKET INSIGHTS AND FORECAST FOR 2027" MAIA RESEARCH ANALYSIS. ESTIMATED NUMBER OF IMPRESSIONS IN 2021



HEAT TRANSFER AND VINYL ARE A 2.2B⁽¹⁾ IMPRESSIONS MARKET



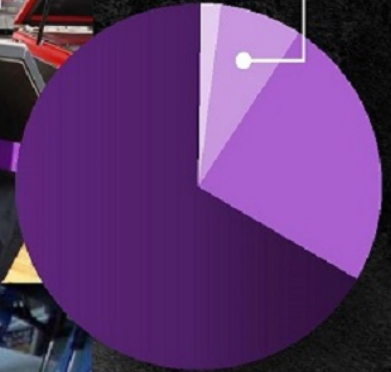
Vinyl	Duration (2 colors)	Cost (2 colors)
Analog	26 minutes	\$7.4
Atlas Max	1-2 minute	Polyester - \$3.5 Cotton - \$1.85

Heat Transfer	Duration (Name & Number)	Cost (Name & Number)
Analog	25 minutes	\$4.6
Atlas Max	1 minute	\$1.2

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Kornit TAM
HT & Vinyl



(1) "GLOBAL DECORATED APPAREL MARKET RESEARCH REPORT 2017-2024", VALUE MARKET RESEARCH AND COMPANY ESTIMATES. ESTIMATED NUMBER OF IMPRESSIONS IN 2020



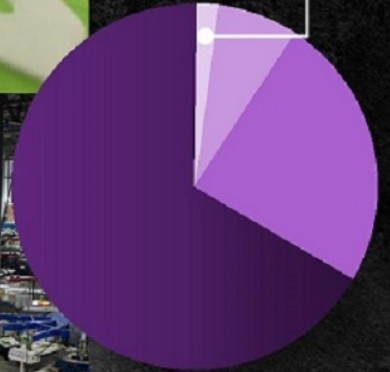
HIGH DENSITY IS A 0.3B⁽¹⁾ IMPRESSIONS MARKET



	Duration	Cost
Analog (5*5 cm)	25 minutes	\$6.5
Atlas Max	1-2 minutes	\$2



Kornit TAM High Density

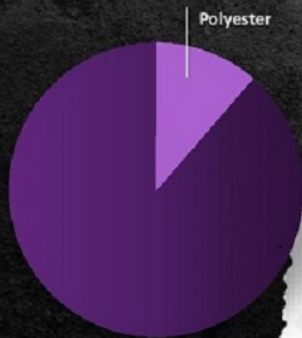


(1) "GLOBAL APPAREL SCREEN PRINTING MARKET ANALYSIS" MERKEL & SEARS 2017. ESTIMATED NUMBER OF IMPRESSIONS IN 2020



ATLAS MAX POLY

- Merging the MAX technology with **NeoPoly Technology**
- Create new capabilities on poly



16%⁽¹⁾
OF T-SHIRTS ARE
MADE OF
POLYESTER

Athleisure orders rise by 84% since start of pandemic



AUTOMATED ROBOTIC MEDIA HANDLING

- Productivity increase
- Ease of operations
- Production consistency



35
Seconds*

Atlas current loading
and unloading

15
seconds

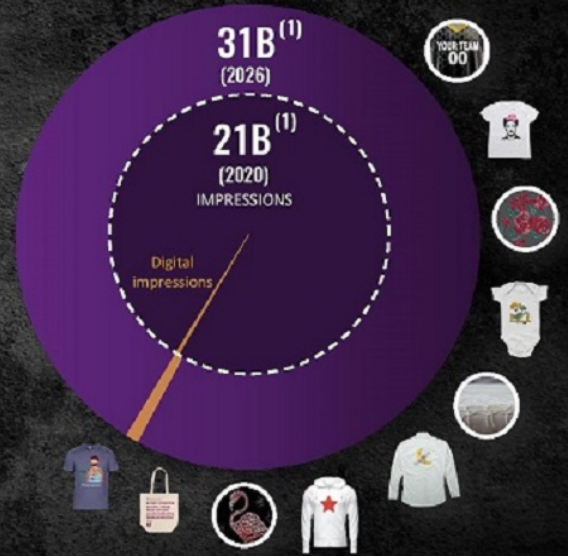
Atlas MAX with
automation

20%
Additional
garments
per hour



TAM of 21B impressions in 2020
19B items*

DTG MARKET OPPORTUNITY



(1) Source: Company estimates for apparel impressions (including for example impressions on t-shirts, hoodies, pants, bags, etc.) 21B represents estimated annualized run rate of impressions for year-end 2020. 31B represents projected annualized run rate of impressions for year-end 2026, including embroidery TAM expansion.
* Assuming 1.1 impressions per item

FASHION^x ON-DEMAND



Fashion^x - Includes fashion, apparel, home décor, and other textile-based forms of self-expression

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Reshoring possible as US firms look to shorter, faster supply chains post-pandemic

By Sarah Abulafia | 2 June 2020

Print Like Email Print

ASOS and Fashion-Enter partner with Kornit Digital on sustainable, on-demand textiles production



ASOS and Fashion-Enter partner with Kornit Digital on sustainable, on-demand textiles production. The partnership aims to reduce waste and emissions by producing garments on-demand.



FROM DESIGN TO FULL COLLECTION
IN 2 WEEKS



FROM DESIGN TO CATWALK
IN 1 DAY

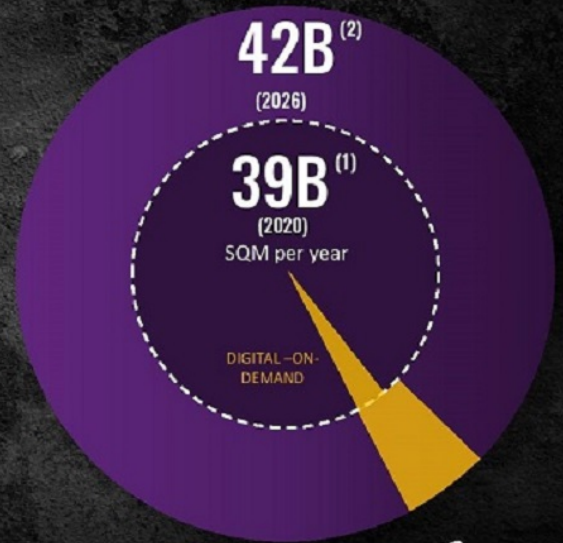
BREAKING LIMITS IN FASHION AND HOME DÉCOR

DIRECT-TO-FABRIC
TAM of 39B sqm
~4 Trillion impressions**

COMING
SOON:
MAX technology on Presto



- Elite Fabric retail quality
- Create new capabilities and applications on DTF
- End-to-end Micro factory workflow



⁽¹⁾ Source: Company estimates. 39B represents estimated total volume in SQM of printed fabric output as of 2020.
⁽²⁾ Source: Company estimates. 42B represents projected total volume in SQM of printed fabric output in 2026.
** Assuming avg. Impression of 100 cm² (10 by 10 cm)

DEVELOP AND DEPLOY THE OPERATING SYSTEM

For on-demand sustainable fashion*

OUR STRATEGY

ESTABLISH KORNI^X

DIGITIZE PRODUCTION

BRANDS



TRADITIONAL AND ONLINE RETAILERS



LICENSORS



ECOM PLATFORMS & MARKETPLACES



DESIGNERS AND INFLUENCERS



INVENTORY MANAGEMENT



MEDIA HANDLING



PRINT



ADDITIONAL DECORATION METHODS



CUT-MAKE-TRIM

KORNITX



KORNITX



Consumers

Creators

EMPOWERING THE FRONT-END



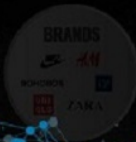
- Immediate gratification
- Consistent quality



Design Display 2D/3D Online Store Order Mgmt. Virtual Catalog Virtual Fitting

Fulfiller

KORNITX



Consumer

NETWORK



Proximity
production

- Immediate gratification
- Consistent quality

Quality
consistency
(QUEST)

Brand
integrity

Variety

Production
flexibility and
scale

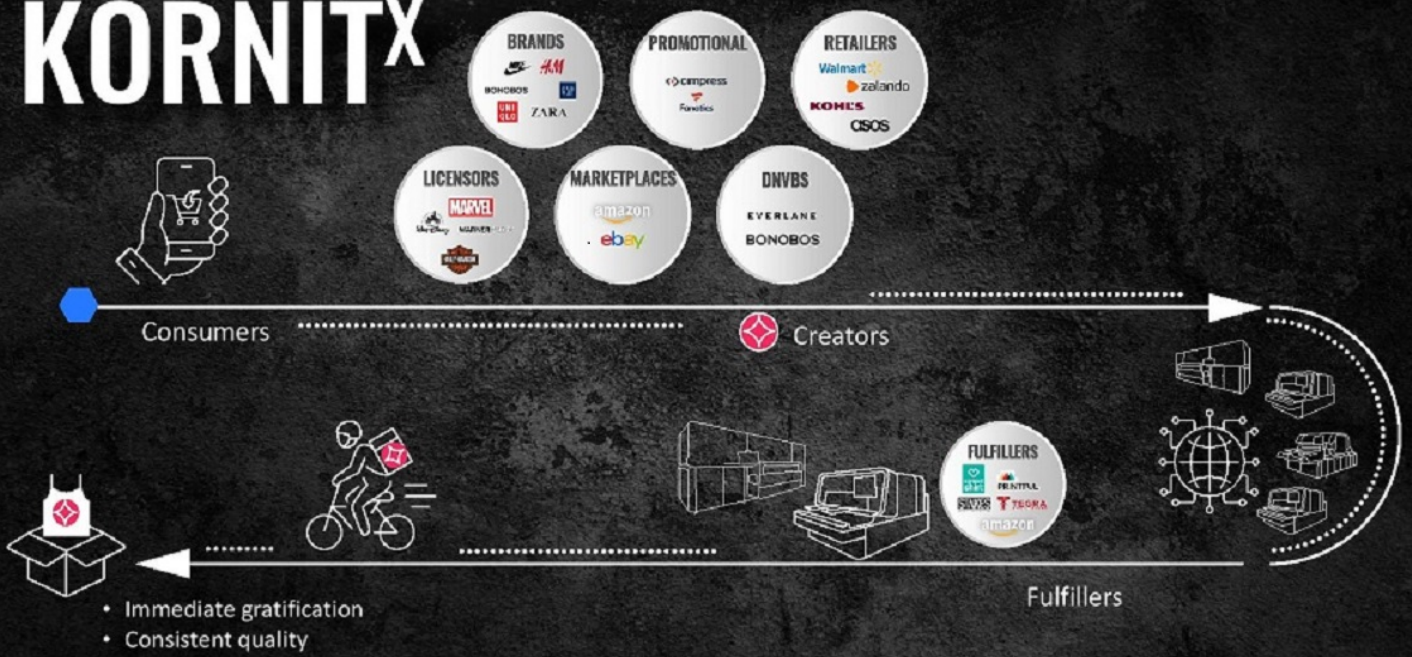


KORNITX

MANAGING PRODUCTION



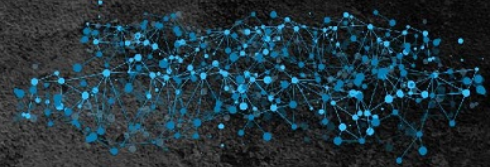
KORNITX





An online design platform, recently valued at \$15B with over 1B designs already created and a mission to empower everyone in the world to design

Using Kornit^X to
ROUTE & MANAGE
their print orders



Enable users to print their creations via a global network of printers

KORNIT^X GOAL

>\$100M

KORNIT^X REVENUE GOAL* IN 2026

SAAS
Subscription
Transactions
VAS



KORNIT CURRENT FINANCIAL MODEL

FIGURES REPRESENT REVENUE

Last 5-year
CAGR (2014-2019)
24%



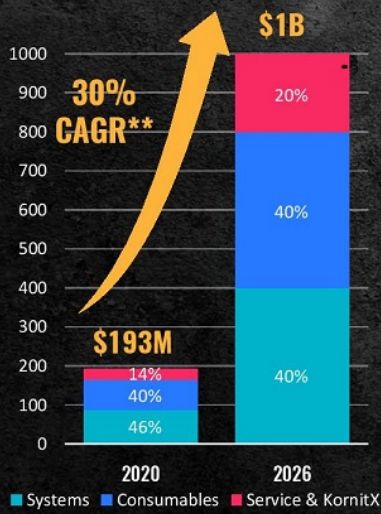
KORNIT 2026 FINANCIAL MODEL

FIGURES REPRESENT REVENUE

Last 5-year
CAGR (2014-2019)
24%



REVENUE GOAL* \$1B IN 2026



2021 revenue growth higher than 50%

Consumables and SW CAGR higher than systems CAGR

Kornit's 1B impressions are ~3% of DTG 31B TAM

Kornit^X revenue >\$100M

Continue to grow our value-added services

GROSS MARGIN AND OPERATING MARGIN GOALS*

2026 goals*:

Gross margin of 50%-54%

Operating margin of over 20%

- Continued transition to mass production systems
- High growth of consumables business
- High growth of software solutions
- Increasing profitability of our value-added services
- Operational leverage and cost reduction

- Continue investing in growth while gaining operational leverage



GOAL

\$1B REVENUE IN 2026*

Targeting

\$1B revenue
in 2026

50-54% GM

Over
20% OP



BECOME THE OPERATING SYSTEM FOR ON-DEMAND SUSTAINABLE FASHION^x

\$1B

1 0 11 01100111000110010101100101100110010
0 1 00 100 0011001010110010110011001001
1 0 11 01 100101011001011001100100101
0 1 01 00 10010101100101100110010010
1 0 11 0 00101011001011001100100101
0 1 01 0 0010101100101100110010010
1 0 11 0 110010101100101100110010
0 1 01 0 010101100101100110010010
1 0 10 1 10010101100101100110010
1 0 11 0 101011001011001100100101
0 11 0 110010101100101100110010
1 00 1 001010 100101 0011001001
0 11 0 101011 010110 1100100101
1 01 0 011001 101100 0110011001
1 01 0 010 01 001011 01 0010010
1 01 0 011 01 101100 01 0011001
1 11 0 101 11 010110 11 0 001 1
00 1 001 10 10 101 00 1 0 0 1
11 0 1 1 11 1 110 11 0 0 1 1
01 0 0 0 01 0 11 01 0 1 0 0
1 0 1 0 11 1 0 1 0 1 0

Fashion^x - Includes fashion, apparel, home décor, and other textile-based forms of self-expression



COMMITMENT TO SUSTAINABILITY AND COMMUNITY



OUR VISION

CREATE A **BETTER WORLD** WHERE
EVERYBODY CAN **BOND**, **DESIGN**
AND **EXPRESS THEIR IDENTITIES**,
ONE IMPRESSION AT A TIME



Kornit
Digital
bonding
matters

Q&A

