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TODAY'S SPEAKERS



Ronen Samuel CEO



Guy Avidan CFO





Business Overview

Second Quarter

2018

Ronen Samuel
Chief Executive Officer



VERY STRONG SECOND QUARTER 2018

- Results above the high end of our guidance for both revenues and operating income
- Strong end market demand and acceleration of shift to digital in textiles
- Robust expansion of gross margin due to favorable mix to high volume industrial systems, and increased ink sales.
- Non-GAAP net income of \$3.2 million, up 118% YoY mainly due to higher revenue, gross margin expansion, and OpEx leverage

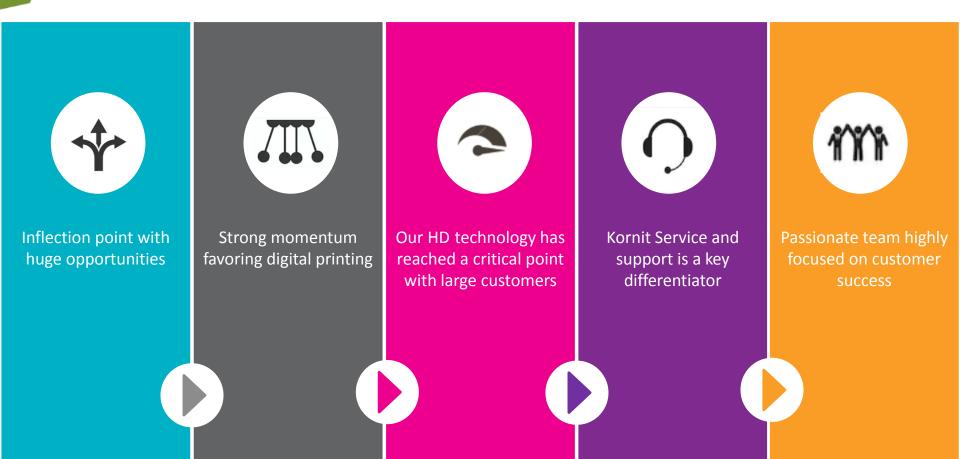


MOMENTUM CONTINUES INTO 2H18

- Well positioned to continue our growth trajectory with a strong second half
 - Continued demand for Avalanche HD systems and upgrades
 - The roll out of the Storm HD6 in the 4th quarter
 - Continued growth of services business
- Growth across geographies and customers, along with continued execution on large customer projects
- Strong 2H system demand to produce a fairly even split of sales in the final two quarters; smoothing year-end seasonal uptick in 4Q.



KEY TAKEAWAYS FROM CEO TRANSITION





GAAP TO NON-GAAP RECONCILIATION*

	Three Months Ended June 30,			
	2018	2017		
	(Unaudited)			
GAAP net income (loss) as reported	\$1,774	\$215		
Non-GAAP adjustments				
Expenses recorded for share-based compensation				
Cost of product revenues	104	101		
Cost of service revenues	89	42		
Research and development	228	180		
Selling and marketing	248	210		
General and administrative	506	477		
Intangible assets amortization				
Cost of product revenues	25	25		
Selling and marketing	241	266		
Restructuring expenses	118	93		
Tax effect on to the above Non-GAAP adjustment	(93)	(122)		
_	1,466	1,272		
_	\$3,240	\$1,487		



QUARTERLY REVENUES

 Quarterly Non-GAAP revenues of \$35.9 million vs. \$28.6 million in prior year, 25.5% YoY increase; 15.3% QoQ increase

Geographic Segments	Q2-17	Q2-18
Americas	61%	50%
EMEA	25%	39%
Asia Pacific	14%	11%
Total	100%	100%

- 2 largest customers accounted for 23.9% and 9.9% of our revenues.
- 10 largest accounts represented 55.2% of revenues.



SECOND QUARTER FINANCIAL RESULTS

- Quarterly non-GAAP gross margins of 49.2%, decreased from 50.0% in previous quarter and increased from 46.6% in Q2 2017
- Operating expenses of \$14.5 million, up 20.6% YoY

• R&D: 14.2% 15.3%

S&M: 16.3% 16.8%

• G&A: 9.8% 9.9%

Headcount as of Jun 30th: 412 employees



JUNE QUARTER – EPS

<u>Q2/18</u> <u>Q2/17</u>

Non-GAAP Net Income : \$3.2M \$1.5M

• Non-GAAP EPS : \$0.09 \$0.04

• GAAP Net Income : \$1.8M \$0.2M

• GAAP EPS : \$0.05 \$0.01

Q3 2018 GUIDANCE

- Expected revenues between \$36 million to \$39 million
- Non-GAAP operating income expected to be between 10% to 14% of revenues

- Since we currently can't predict the non-cash impact of the warrants,
 we assume zero impact on revenue and operating margin
- End of quarter share count expected to be approximately 35 million



WARRANTS IMPACT

	Q2' 18			Q1' 18		Q2' 17			
	Net of Warrants Impact	Warrants Impact K\$/BPS/EPS		Net of Warrants Impact	Warrants Impact K\$/BPS/EPS		Net of Warrants Impact	Warrants Impact K\$/BPS/EPS	
Revenue	35,876	1,491	37,367	31,120	42	31,162	28,589	1,414	30,003
Gross Profit	17,646	1,491	19,137	15,562	42	15,604	13,333	1,414	14,747
Gross Margin	49.2%	203	51%	50.0%	7	50.1%	46.6%	251	49.2%
Operating Profit	3,174	1,491	4,665	1,711	42	1,753	1,332	1,414	2,746
Operating Margin	9%	364	12%	5%	13	6%	5%	449	9%
Net Profit	3,240	1,491	4,731	2,096	42	2,138	1,487	1,414	2,901
Net Margin	9%	363	13%	7%	13	7%	5%	447	10%
EPS	0.09	0.04	0.13	0.06		0.06	0.04	0.04	0.08



