



Kornit
Digital
bonding
matters

KORNIT DIGITAL

(NASDAQ: KRNT)

BECOMING THE OPERATING SYSTEM FOR
SUSTAINABLE ON-DEMAND FASHION^x

SAFE HARBOR

This presentation contains forward-looking statements within the meaning of U.S. securities laws. All statements other than statements of historical fact contained in this presentation are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as “may,” “will,” “should,” “expects,” “plans,” “anticipates,” “believes,” “estimates,” “predicts,” “potential” or “continue” or the negative of these terms or other comparable terminology. These statements reflect our current views with respect to future events and are subject to known and unknown risks, uncertainties and other factors that may cause our or our industry’s actual results, levels of activity, performance or achievements to be materially different from those anticipated by the forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance or events or circumstances described in the presentation will occur or be achieved. You should read the Company’s most recent annual report on Form 20-F, filed with the U.S. Securities and Exchange Commission, or SEC, on March 30, 2022, including the Risk Factors set forth therein. Except as required by law, we undertake no obligation to update or revise any of the forward-looking statements, whether as a result of new information, future events or otherwise, after the date of this presentation.

In addition to U.S. GAAP financials, this presentation includes certain non-GAAP financial measures. These non-GAAP financial measures are in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. Please see the reconciliation table that appears among the financial tables in our earnings release being issued today, which earnings release is attached as Exhibit 99.1 to our report of foreign private issuer on Form 6-K being furnished to the SEC today, which reconciliation table is incorporated by reference in this presentation.

This presentation contains statistical data that we obtained from industry publications and reports generated by third parties. Although we believe that the publications and reports are reliable, we have not independently verified this statistical data.

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KORNIT AT A GLANCE

Transforming the fashion, apparel and home decor industries

FACTS & FIGURES

Founded 2002

957 Employees with a global presence*
*As of September 30, 2022

Approximately
24% CAGR Top line growth
2012 - 2019

Approximately
34% CAGR Top line growth
2019 - 2021

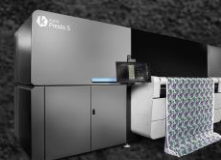
Attractive profitable recurring revenue
business model

Revenue Targeting \$1B revenue in 2026
(mgmt. goal)

CUTTING EDGE PROPRIETARY TECHNOLOGY



Operating system for on-demand
sustainable fashion^x

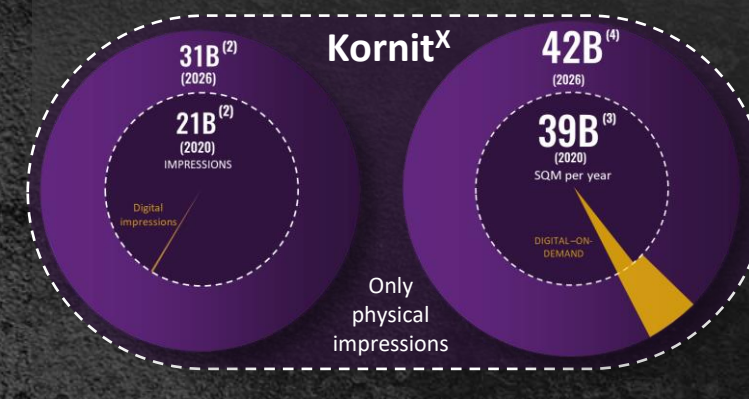


Fashion^x - Includes fashion, apparel, home décor, and other textile-based forms of self-expression

OPPORTUNITY

Decorated
Apparel

Roll-to-Roll



Mega
trends



Fueling adoption of on-demand
sustainable textile manufacturing

Significant customer base of over **1,200⁽¹⁾**

Selected customers:



Kornit Digital
bonding matters

(1) Including active Custom-Gateway customers

(2) Source: Company estimates for apparel impressions (including for example impressions on t-shirts, hoodies, pants, bags, etc.) 21B represents estimated annualized run rate of impressions as of 2020. 31B represents projected annualized run rate of impressions for year-end 2026.

(3) Source: 2018 Digital Textile Industry Review. 39B represents estimated total volume in SQM of printed fabric output as of 2018.

(4) Source: Company estimates. 42B represents projected total volume in SQM of printed fabric output.

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August 11, 2021

Gen Z Leads Changing Consumer Shopping Habits



SELF
EXPRESSION

E-COM KEEPS
ACCELERATING

RETAIL
MELTDOWN

SUSTAINABILITY

Traditional supply chain and
production methods are
BROKEN

**DISFUNCTIONAL
SUPPLY CHAIN IS A
MAJOR PAIN POINT**
for brands and retailers

CLEARANCE
CLEARANCE
CLEARANCE
CLEARANCE

30%⁽¹⁾
EXCESS PRODUCTION



144 TRILLION LITERS
of water are wasted annually

*Equals entire population's
drinking needs for more than
16 years*

THE ANSWER IS

ON-DEMAND SUSTAINABLE PROXIMITY PRODUCTION



OUR MISSION BECOME THE OPERATING SYSTEM FOR ON-DEMAND SUSTAINABLE FASHION^x

CONNECTING THE VIRTUAL TO THE PHYSICAL WORLD

Fashion^x - Includes fashion, apparel, home décor, and other textile-based forms of self-expression

DEVELOP AND DEPLOY THE OPERATING SYSTEM

For on-demand
sustainable fashion^x

OUR STRATEGY

ESTABLISH KORNI^x

DIGITIZE PRODUCTION

BRANDS



TRADITIONAL AND
ONLINE RETAILERS



LICENSORS



ECOM PLATFORMS &
MARKETPLACES



DESIGNERS AND
INFLUENCERS



INVENTORY
MANAGEMENT



MEDIA
HANDLING



PRINT



ADDITIONAL
DECORATION
METHODS



CUT-MAKE-TRIM

DIGITIZE PRODUCTION

ATLAS MAX
WITH XDi TECHNOLOGY

Available



ATLAS MAX POLY
WITH XDi TECHNOLOGY

Available



PRESTO MAX
WITH XDi TECHNOLOGY

Available



FUTURE INNOVATIONS

EFFICIENCY AND QUALITY



Automation



Quest



Adjustable Pallets



Smart Curing

APPLICATIONS



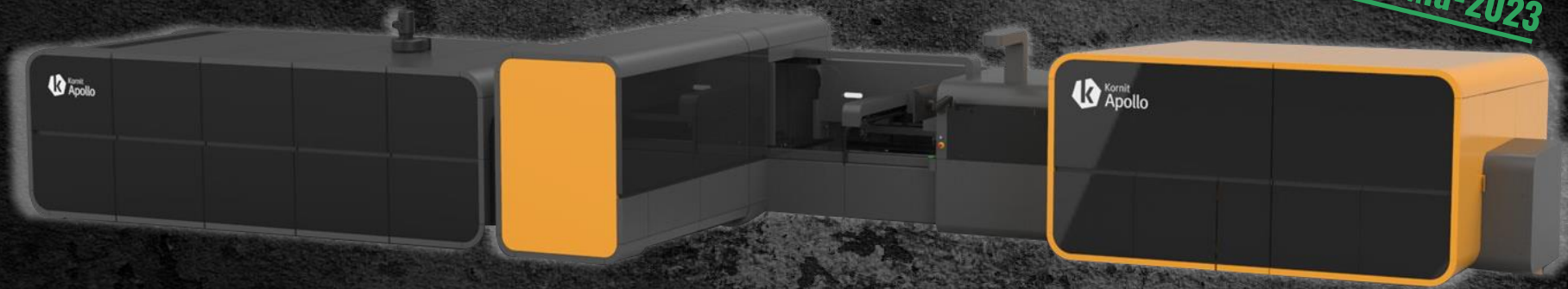
XDi



Voxel8



KORNIT APOLLO - AN INDUSTRY-DISRUPTIVE DTG PLATFORM



- Most comprehensive digital single-step system targeting screen-print mass production markets
- Perfect solution for nearshore mid-runs mass production
- Best-in-class MAX quality – lowest total cost of ownership
- Uses smart curing from recently completed Tesoma acquisition

FASHIONX ON-DEMAND



Fashion^x - Includes fashion, apparel, home décor, and other textile-based forms of self-expression

FASHION^x ON-DEMAND

CONNECTING THE VIRTUAL AND
PHYSICAL WORLDS, IN THE FAST-
APPROACHING ERAS OF WEB 3.0
AND THE METAVERSE

KFW  KORNIT
FASHION WEEK
TEL AVIV
2022
APRIL

KFW  KORNIT
FASHION WEEK
LONDON
2022
MAY



LONG SUPPLY CHAINS ARE A MASSIVE PAIN POINT FOR DESIGNERS AND CREATORS

HOW LONG DOES IT TAKE TO LAUNCH A COLLECTION?

So how long does all this actually take? I recommend **at least a year** from idea to the start of production for a first collection. If this business is not your full-time job or if you have many styles or a highly technical product, **it can take even longer – 18 months or even two years** is not uncommon. When you are considering starting your first collection, keep this timeline in

~**25** collections from
idea to runway
in **3 WEEKS**



DEVELOP AND DEPLOY THE OPERATING SYSTEM

*For on-demand
sustainable fashion^x*

OUR STRATEGY

ESTABLISH KORNIT^x

DIGITIZE PRODUCTION

BRANDS



TRADITIONAL AND
ONLINE RETAILERS



LICENSORS



ECOM PLATFORMS &
MARKETPLACES



DESIGNERS AND
INFLUENCERS



INVENTORY
MANAGEMENT



MEDIA
HANDLING



PRINT

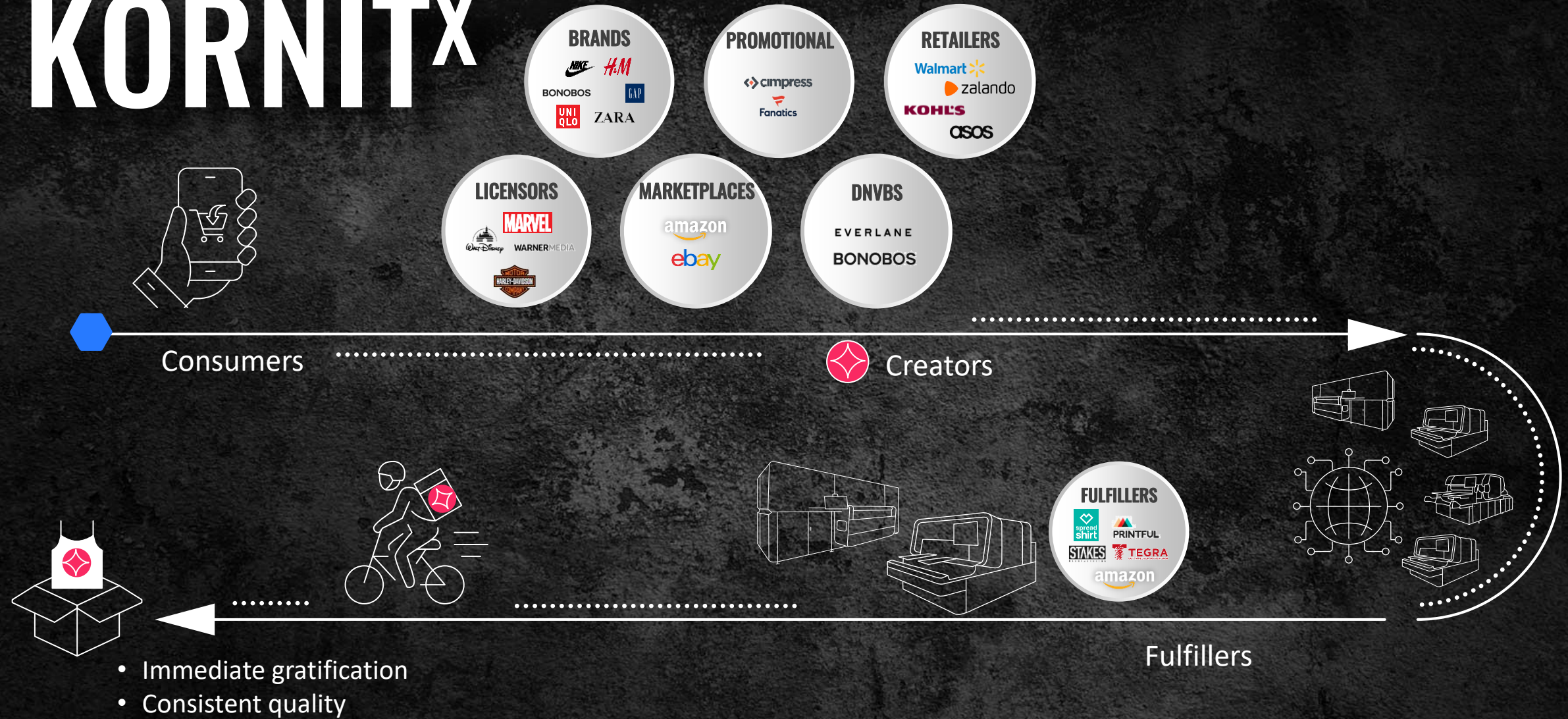


ADDITIONAL
DECORATION
METHODS



CUT-MAKE-TRIM

KORNITX



KORNITX



Consumers



Creators

EMPOWERING THE FRONT-END



- Immediate gratification
- Consistent quality



Design



Display
2D/3D



Online
Store



Order
Mgmt.



Virtual
Catalog



Virtual
Fitting

Fulfiller



KORNITX

NETWORK



Consumer



Proximity
production

- Immediate gratification
- Consistent quality



Quality
consistency
(QUEST)



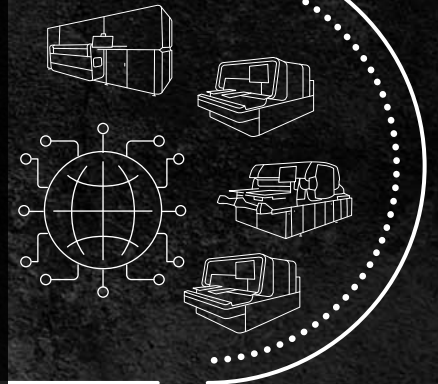
Brand
integrity



Variety



Production
flexibility and
scale



KORNIT^x

MANAGING PRODUCTION



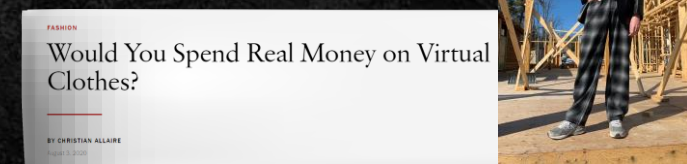
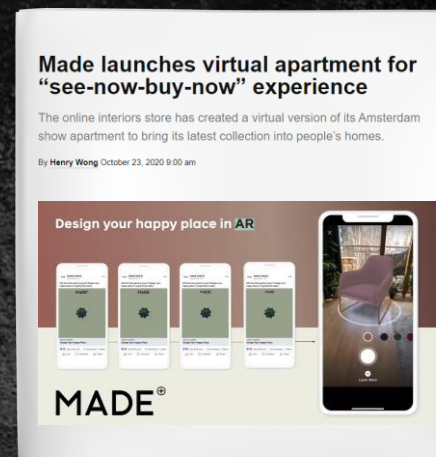


VIRTUAL IS THE NEW REALITY”

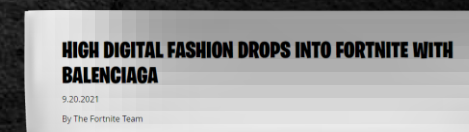
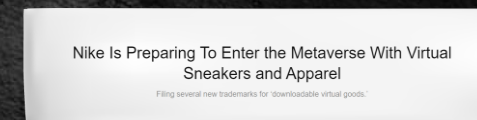
<https://nowfashion.com/virtual-fashion-from-gaming-to-the-runway-28800>
<https://www.designweek.co.uk/issues/19-25-october-2020/made-virtual-apartment/>
<https://www.vogue.com/article/tribute-virtual-clothes-digital-fashion>

<https://www.businessoffashion.com/articles/technology/facebook-vision-for-fashion-in-the-metaverse>
<https://www.tiktok.com/@happykelli?lang=en>
https://www.voguebusiness.com/technology/influencers-are-wearing-digital-versions-of-physical-clothes-now?gclid=CjwKCAjwz5IMBhAEIwAMEAwGIXz5CbPTRUkzrgstcKhHotgZz9QN_A3r8LITWffaQkCyc_v4RNq8xoC1D4QAvD_BwE

<https://hypebeast.com/2022/11/nike-joins-metaverse-sparks-rumors-virtual-trademark-application-filed-announcement>
<https://www.epicgames.com/fortnite/en-US/news/high-digital-fashion-drops-into-fortnite-with-balenciaga>
<https://www.voguebusiness.com/technology/inside-gucci-and-roblox-s-new-virtual-world>



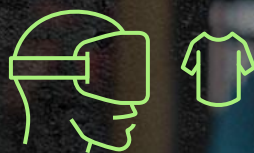
BRANDS ARE RESPONDING FAST



SOCIAL MEDIA IS LEADING THE REVOLUTION

KORNITX - A NEW FASHIONX EXPERIENCE

*Virtual collections
and Metaverse*



*Personal
concierge*



*Personal
digital
wardrobe*

KORNIT^x: EXPANDING THE PLATFORM

VIRTUAL FRONT-END



- Virtual creation
- Content mgmt. and marketplaces
- Data analytics

NETWORK



- Scale/volume
- Decisioning
- Routing
- AI

PRODUCTION FLOOR



- Production solutions
- Integration
- Automation
- Optimization
- Image processing
- Productivity software

COMMITMENT TO SUSTAINABILITY AND COMMUNITY

IT'S ABOUT GIVING PEOPLE THE
STYLE, TREND, COMFORT, AND
QUALITY THEY DESIRE, WHEN THEY
DESIRE IT, IN SUSTAINABLE AND
ETHICAL MEANS OF PRODUCTION

SECOND-ANNUAL IMPACT REPORT ISSUED IN Q3'22



WHY KORNIT

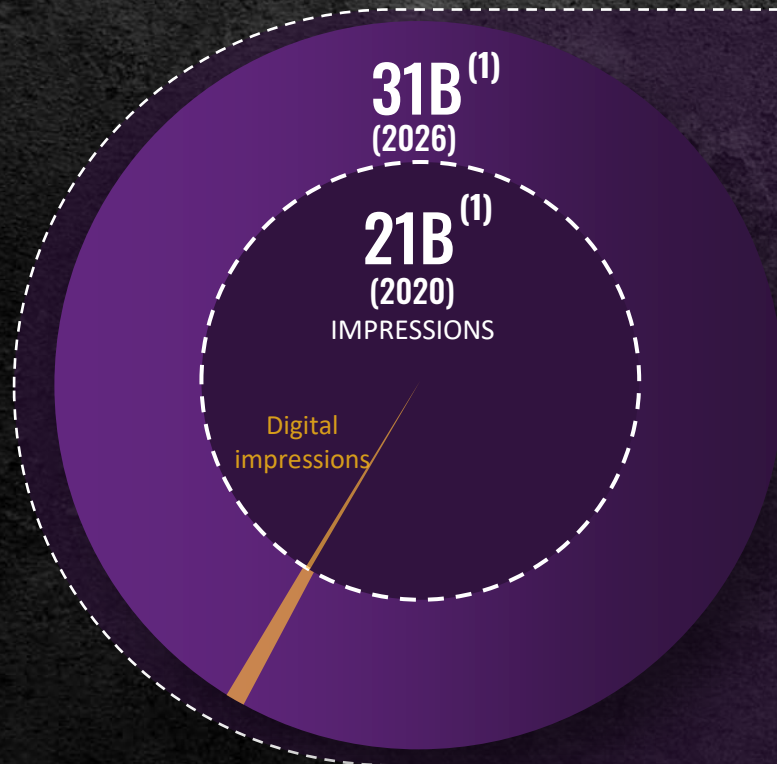


KORNIT'S HUGE MARKET OPPORTUNITY

DTG

TAM of 21B impressions

19B items*

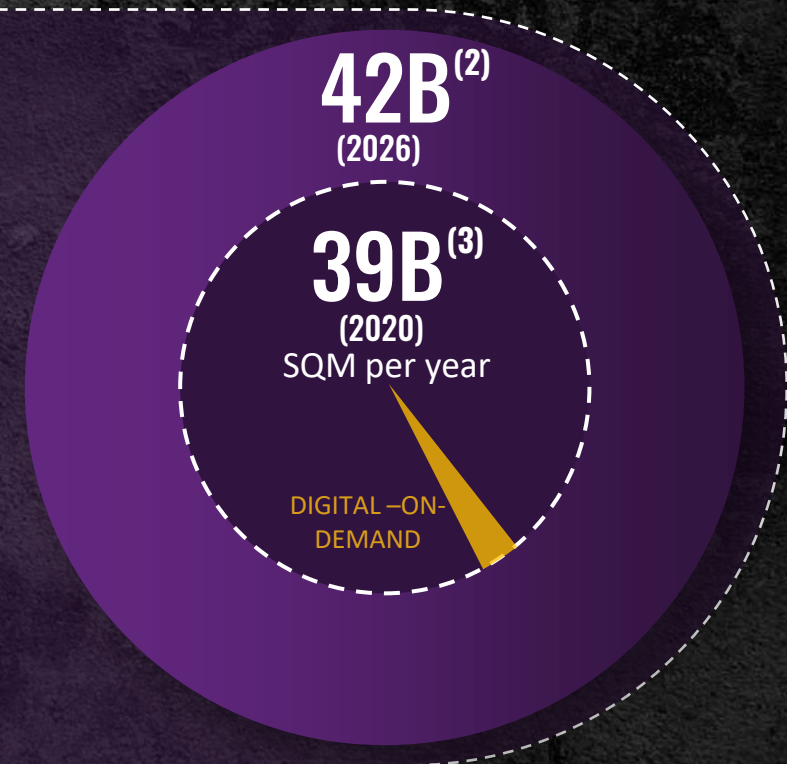


Kornit^x
Only physical
impressions

DTF

TAM of 39B sqm

~4 Trillion impressions**



(1) Source: Company estimates for apparel impressions (including for example impressions on t-shirts, hoodies, pants, bags, etc.) 21B represents estimated annualized run rate of impressions for year-end 2020. 31B represents projected annualized run rate of impressions for year-end 2026. Including embroidery TAM expansion

* Assuming 1.1 impressions per item

2) Source: Company estimates. 39B represents estimated total volume in SQM of printed fabric output as of 2020. WTIN estimate for market size and CAGR: <https://www.wtin.com/article/2018/february/260218/2017-digital-textile-industry-review/>

3) Source: Company estimates. 42B represents projected total volume in SQM of printed fabric output in 2026. . WTIN estimate for market size and CAGR: <https://www.wtin.com/article/2018/february/260218/2017-digital-textile-industry-review/>

** Assuming avg. impression of 100 cm² (10 by 10 cm)

MARKET DISRUPTOR

CREATING
THE NEW
FASHION^x
EXPERIENCE

Best positioned to connect
the virtual to the physical
world



EXCELLENT EXECUTION TRACK RECORD

- Delivering cutting-edge tech innovation
- Leading the business successfully through COVID

30% CAGR

Top line growth from
2017 - 2021

- Recurring revenue
- Focused on
Returning
to Profitability

Fashion^x - Includes fashion, apparel, home décor, and other textile-based forms of self-expression

BUILDING A LEADING FASHTECH BRAND

From Printer to the Catwalk: Kornit Fashion Week Shows Off New Printing Technology

Decerry Donato - 12:51 PM | November 05, 2021



WORN OUT L.A.: KORNIT FASHION WEEK, GUCCI IN HOLLYWOOD, COSTUME COUTURE AND MORE

LINA LECARO • NOVEMBER 9, 2021



LA WEEKLY

Pat Cleveland, 71-Year-Old Model and Halston Reflects on First L.A. Runway Show

"All these different works of art are human beings, individual and very valuable. So let's keep the beauty in expressing ourselves, no matter what size or shape," said Cleveland for designer Julia Clancey.

BY INGRID SCHMIDT • NOVEMBER 4, 2021 5:03 PM

Hollywood

FASHION / FASHION FEATURES

Kornit Fashion Week Coming to L.A. With Ungaro, Asher Levine, ThreeAsFour, More

After launching in Tel Aviv in March 2020, Kornit Fashion Week is coming to downtown L.A. Nov. 2 through 5 with 22 shows.

By BOOTH MOORE • NOVEMBER 1, 2021 2:04 PM

WWD

Daily Mail

Model looks at Naot Footwear show in LA

For Dailymail.com 05/11/2021

Jaime King shows off her model looks in one-shoulder black gown at Naot Footwear show in Los Angeles

By PAUL CHAVEZ FOR DAILYMAL.COM

PUBLISHED: 01:49 GMT, 5 November 2021 | UPDATED: 03:30 GMT, 5 November 2021

MailOnline

Pat Cleveland Walks First L.A. Runway for Julia Clancey

"It's like a surprise I've been wanting to happen in my life because my Halston way," Cleveland said.

By BOOTH MOORE • NOVEMBER 4, 2021 5:43 PM

Ungaro, Guvanch and More to Be Highlighted in Kornit Fashion Week Inspired by 'Diversity of the Human Race'

From Nov. 2 to Nov. 5, an "inclusive lineup of diverse models" will be walking down the runway in L.A. wearing sustainable designs

By Melody Chiu | October 20, 2021 04:58 PM

People

STRONG TEAM



RONEN SAMUEL
CEO



LAURI HANOVER
CFO



KOBI MANN
CTO



JECKA GLASMAN
CCO



**AYELET ORYAN
GODARD**
CPO



OMER KULKA
CMO



ILAN GIVON
EVP Operations



BENZION SENDER
EVP R&D



AMIR SHAKED MANDEL
EVP Corporate
Development



AARON YANELLI
Kornit^x President



CHUCK MEYO
KDAM President



ILAN ELAD
KDAP President



CHRIS GOVIER
KDEU President

FINANCIAL HIGHLIGHTS



GOAL

\$1B REVENUE IN 2026*

Targeting
\$1B revenue
in 2026

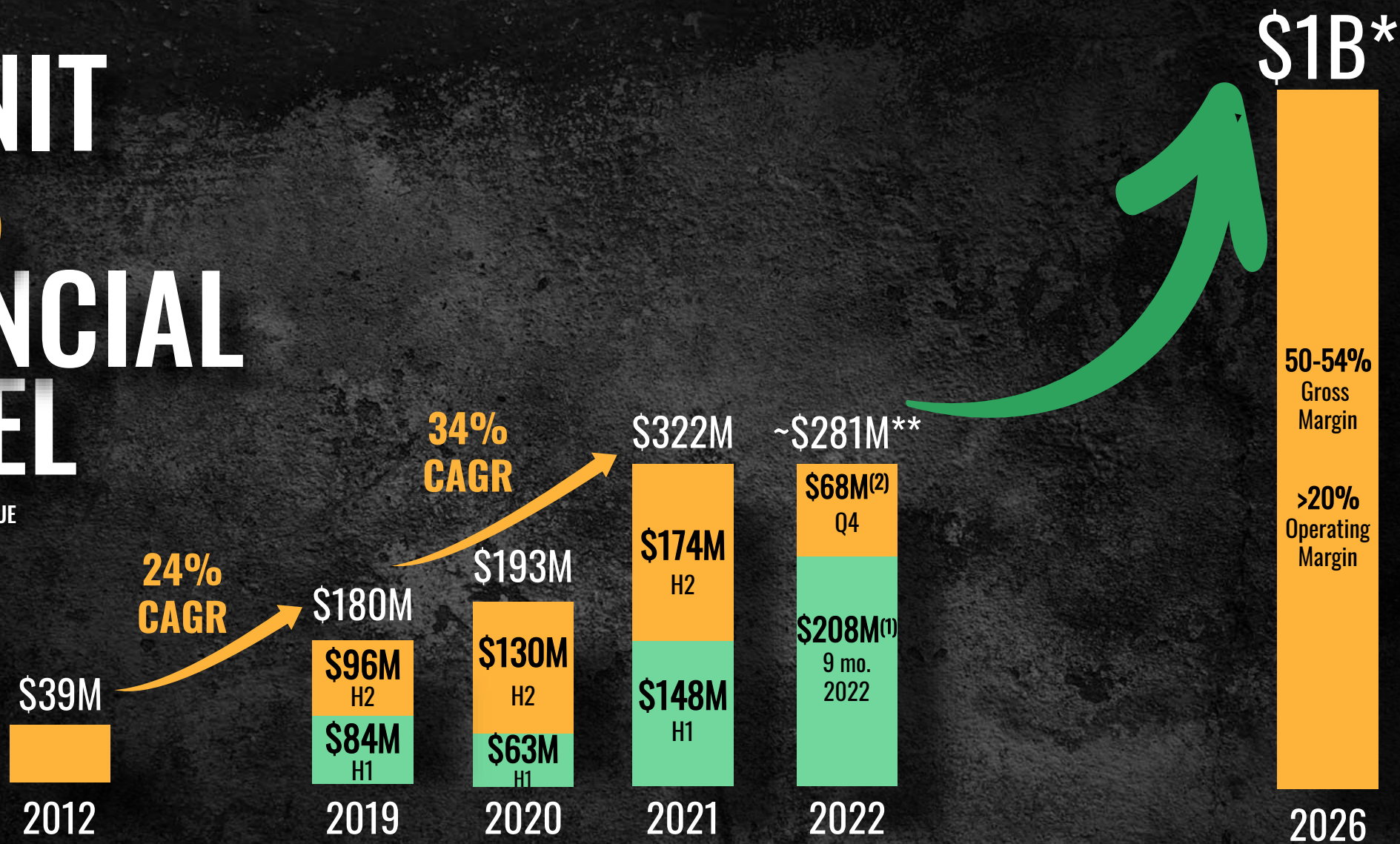
Targeting
50-54% GM

Targeting Over
20% OM

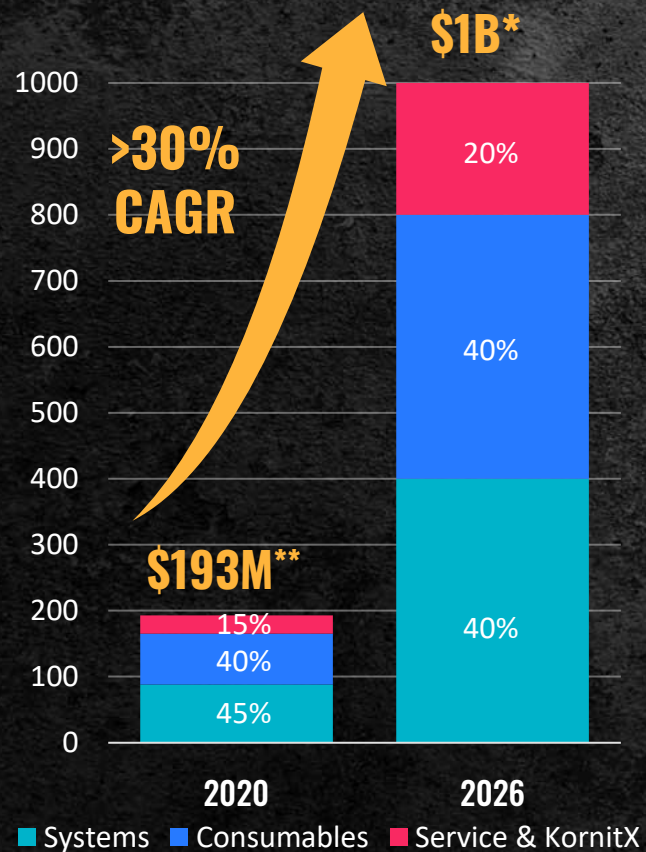


KORNIT 2026 FINANCIAL MODEL

FIGURES REPRESENT REVENUE



LONG TERM FINANCIAL HIGHLIGHTS



- Consumables and SW CAGR higher than systems CAGR

- Kornit's ~1B impressions are ~3% of DTG 31B TAM

- Kornit^X revenue >\$100M*
(SAAS, Transactions, VAS, % GMV)

- Continue to grow our value-added services

GROSS MARGIN AND OPERATING MARGIN GOALS*

2026 goals*:

Gross margin of 50%-54%

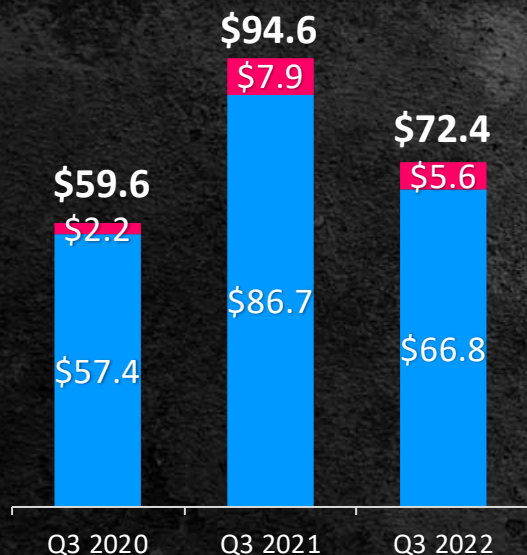
Operating margin of over 20%

- Continued transition to mass production systems
- High growth of consumables business
- High growth of software solutions
- Increasing profitability of our value-added services
- Operational leverage and cost reduction
- Continue investing in growth while gaining operational leverage



3Q22 FINANCIAL UPDATE AND RESULTS

Revenues (\$M)



■ Non-cash warrant impact

3Q22 revenue drivers:

- ① Solid consumables and services growth
- ② Macroeconomic headwinds
- ③ Recalibration of e-commerce growth

Gross Margin

GAAP

32.1% of revenue

NON-GAAP

35.5% of revenue

Non-cash warrant impact on Non-GAAP Gross margin

5.0%

Net Income

GAAP

Net loss of (\$19.0M) or
(\$0.38) per basic share

NON-GAAP

Net loss of (\$10.7M) or
(\$0.21) per basic share

Non-cash warrant impact on Non-GAAP Net Income

\$5.6M or
\$0.11 per basic share

Balance Sheet

Cash, deposits, and marketable securities

~\$690M or
~\$14 per basic share



OUR VISION

CREATE A **BETTER WORLD** WHERE
EVERYBODY CAN **BOND**, **DESIGN**
AND **EXPRESS THEIR IDENTITIES**,
ONE IMPRESSION AT A TIME

THANKS

